

Colorado WaterWise Board Meeting

Thursday, December 13th, 2018

Resource Central: Office Headquarters, 2639 Spruce St. Boulder, CO

10:00 a.m. – 12:00 p.m.

P: Called-in via phone
X: Attended in-person

Board:

X	Amelia Nuding	Western Resource Advocates	amelia.nuding@westernresources.org
X	Amy Volckens	Brendle Group	avolckens@brendlegroup.com
P	Andrew Halpern	Mile High Youth Corps	andrewh@mhyc.net
X	Alyssa Quinn	Platte Canyon W&S District	alquinn@plattecanyon.org
X	Diana Denwood	Aurora Water	ddenwood@auroragov.org
X	Darren Nowels	ReSource Central	dnowels@resourcecentral.org
X	Eric Olson	City of Fort Collins	eolson@fcgov.com
X	Katie Helm	Fountain Utilities	khelm@fountaincolorado.org
X	Laura Wing	City of Thornton	laura.wing@cityofthornton.net
X	Lyndsey Lucia	Northern Water Conservancy	llucia@northernwater.org
X	Nina Cudahy	Green Mountain Water	ncudahy@greenmountainwater.org
X	Ruth Quade	City of Greeley	ruth.quade@greeleygov.com
X	Tyler Kesler	Boulder County	tkesler@bouldercounty.org
X	Melissa Walford	CWW Board Staff	admin@coloradowaterwise.org

Guests:

Margo Pergola – CU Boulder graduate student
Natalie Miller – Evoque Communications
Lacey Wilson – Metro Basin Roundtables
Kim Ryle – Tinker Programs
Thomas Riggle – Centennial Water and Sanitation District

Call to Order

Amelia called the meeting to order at 10:00 AM

Board Business and Action Items

Approval of November Board Minutes. Diana motions, Darren seconds. November minutes are approved.

Basin Roundtable – Mission, Goals & Vision

Lacey represents the South Platte and Metro Basin roundtable as the education and outreach chair. The roundtables were created out of the water for the 21st century act in 2005. There are eight basins around the state with 9 roundtables (Metro carved out of the South Platte basin due to unique nature of stakeholders). The roundtables meet monthly individually but do not have any incorporated designation. The South Platte roundtable has about 40-50 members and Metro roundtable has about 30 members with various representation with members holding voting roles and non-voting roles. The meetings are open to the public to attend. The Colorado Water Plan is the driving force of the roundtables. Each basin has their own Basin Implementation Plan (BIP) with an update coming at the end of the year. Lacey noted that conservation is one element of the implementation plan.

Communication and outreach partnership is working to create messaging for the roundtables themselves and the general public. Lacey does work with K-12, higher education, and adult education. The challenges ranges from limited appreciation of where water comes from to highly sophisticated concerns. Beyond conservation the roundtables are looking at

multipurpose storage options which consist of 3 or 4 smaller projects on South Platte to help address storage solutions called South Platte Regional Working group and South Platte Task Force. This plan includes both above ground and below ground storage and multi benefits to projects.

Amy asked about how conservation and reuse objectives are discussed. Lacey discussed that the gap in water is based on scenario planning that accounts for conservation and other advances in technology.

Darren asked about what they are currently using and how might LLYLI collaborate. Lacey discussed their yearly education outreach plan which is a requirement of CWCB with small budget to implement alongside additional grant funding. Lacey also discussed that K-12 outreach is not as strongly focused compared to the higher education and adult outreach. The K-12 material is general water knowledge with a limited conservation component.

Lacey mentioned that the Metro roundtable has included an amount in their budget for a LLYLI partnership in 2019. The roundtables are very distinct with their message. So far, the South Platte roundtable has created 3 story maps with the help of the Open Water Foundation and can be found on southplattebasin.com.

Diana asked if the basin roundtables have social media and Lacy discussed that currently they just have the website.

Consideration of Board Member Candidates

New Nominations:

Brad Brady will be invited to the January board meeting for discussion and voting.

Thomas Riggle is approved.

Quint Redman will be invited to the January board meeting for discussion and voting.

Courtney Black will be invited to the January board meeting for discussion and voting.

Renewal:

Alyssa is approved.

Amy is approved.

Executive Team Candidate Solicitation

Co-chair position open with interest expressed by Lyndsey and the board approved.

Two open secretary positions with interest expressed by Nina and Katie and the board approved both.

One treasurer position open with interest expressed by Tyler and the board approved.

Scheduling 2019 Meetings

Diana discussed the main topics at each board meeting. Secretaries will work on setting 2019 meeting locations with board members.

January – Vote on new board members

February – N/A

March – Strategic Planning Session

April – N/A

May – N/A

June – N/A

July – N/A

August – N/A

September – N/A

October – Usually a conference call because of annual symposium event

November – Budget first read

December – Budget second read, officer voting and new member discussion

2019 Budget Final Read

Laura showed the final 2019 budget and discussion on changes from 2018 to 2019. Board voted and approved the 2019 budget.

State of Water Conservation Colorado RFP

Amy has had conversations with Kevin Reidy and he thinks it is a need and something that he hasn't gotten around to creating yet. Amy is interested in flushing out the scope with Kevin and Tyler. Alyssa has sent Amy the draft RFP form LLYLI to use as a format for this RFP. Thomas expressed interest in participating in initial meeting with Kevin, Tyler and Amy.

Tyler discussed Boulder County efforts – there is a Parks and Open Space tax with the funds going toward sustainability related programs. Based on feedback, the public is interested in water efforts. Boulder County then took inventory of departmental plans with water related components and put them through a matrix to determine efficiency. This was heavily focused on current usage code with a limited focus on future planning (flood, drought, supply). Next step is to take inventory on Boulder County, State, and National level for three sections: Supply, efficiency/conservation, resiliency. Currently supporting the Pacific Institute for resiliency study with Alliance for Water Efficiency to overcome barriers of small to medium sized utilities. Tyler noted that the supply portion is still missing beyond what is in the state water plan. Tyler also noted that the revenue from taxes won't come in until 2020 but they are starting to plan resources.

Live Like You Love It

Alyssa provided an update following LLYLI meeting last month. The next committee meeting will be in January. Alyssa has emailed Charlie about copyright project and Melissa is working on gathering details and moving this plan forward. Discussed new materials ideas including, LLYLI ad for self-promotion, blank template for industry partners to fill in information, radio PSA. New material creation will be done by Evoque and Watermark. The committee is also planning to host a Member/Partner webinar in February or March to review outreach guide. Tyler and Thomas talked about updating the pricing structure to better allow for larger organizations to partner and use materials across entire organization and entity.

Overview of Tabling at Sustainable Denver Summit

Diana and Laura tabled for the Sustainable Denver Summit and reported that it was highly successful. Diana talked with a lot of people throughout the day. One contact of note was with ARC thrift store. They have done an extensive amount of work on understanding their carbon footprint and are now looking more into the water footprint. Diana thought it would be an interesting Lunch 'n Learn topic and to bring to the board for a discussion.

Diana also noted that we need to investigate having better signage for future events.

Wrap up and Adjourn

Amelia adjourned the meeting at 12:01 PM.

Submitted by:

Melissa Brasfield