Colorado WaterWise Board Meeting
Thursday, August 13, 2015
10:00 a.m. – 12:00 p.m. – Board Meeting
Center for Resource Conservation - 2639 Spruce Street, Boulder, CO
Call-in info: (712) 832-8310 Passcode: 312 5582

10:00 a.m. – 10:05 a.m. Call to Order
Welcome & Introductions

10:05 a.m. – 10:35 a.m. Board Business and Action Items
• Approval of July meeting minutes (5 min)
• Business Plan and Membership Structure 2016 – Second Reading (25 min)
  o Membership category recommendations
  o Levels and benefits
  o Draft membership solicitation letter
  o Vote and implementation date

10:35 a.m. – 10:45 a.m. Financial Report
• July financials

10:45 a.m. – 11:00 a.m. Colorado Water: Live Like You Love It
• LLYLI access recommendations for CWW membership
• BRT WSRA Grant Meeting – August 12 follow-up
  o Stormwater Council’s WSRA grant application to pitch “Care” segment
  o Implement LLYLI ($50k - $100k for media buys)
  o Letter of support for WSRA from CWW
• 3-Year Plan from Sigler ($4,000)
• IBCC Conservation Sub-Committee update

11:00 a.m. – 11:10 a.m. Smart Phone App Update
• Tentative launch Aug 15
• Partner population status
• Implementation Plan status

11:10 a.m. – 11:15 a.m. Annual Event
• Thursday, October 29, 2015

11:15 a.m. - 11:25 a.m. AWWA M-36 Training and Grant Status
• CWCB grant approved $49,000
• Partnership with Cavanaugh and CWW
• Full-day workshop
• Prework webinar available for users to prepare for workshop
• Training locations – dates and times
  o Grand Junction (Sept 21)
  o Summit County – Breckenridge / Frisco (Sept 22)
  o Pueblo SECWCD (Sept 23)
  o Greeley – (Sept 24)
  o Denver - AWWA Headquarters (Sept 25)
- $20 fee including lunch and snacks
- Promotional marketing in August
- Registration in September

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Presenter</th>
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<tr>
<td>11:25 a.m. – 11:30 a.m.</td>
<td><strong>Colorado WaterWise Newsletter</strong></td>
<td>Ruth Quade</td>
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| 11:30 a.m. – 11:40 a.m.  | **2016 Strategic Plan Preparation**  
**Project ideas (Strawman)**  
- Xeriscape Colorado revamp  
- AMWA Leak Detection Guide  
- ICI Tool  
- CII Benchmarking  
**2016 Board Recruiting**  
- CWW Mgmt Team  
- CWW Board Term Expiration and Intentions  
- CWW Board Recruiting  
**2015 Strategic Planning and Budget Meetings**  
- September 10 Greeley 1-3 pm  
- November 12 Platte Canyon 1-3 pm  
- December 10 Denver Water 1-3 pm | Frank Kinder       |
| 11:45 a.m. – 11:55 a.m. | **CFWE Citizen’s Guide to Water Conservation**                        | Frank Kinder   |
| 11:55 a.m. - 12:00 p.m.  | **Wrap up and Adjourn**                                               | Alyssa Quinn   |
| 12:00 p.m. – 12:30 p.m.  | **Lunch - What’s Up Roundtable Discussion**                          | All            |