

Colorado WaterWise Board Meeting

Thursday, August 13, 2015

10:00 a.m. – 12:00 p.m. – Board Meeting

Center for Resource Conservation - 2639 Spruce Street, Boulder, CO

Call-in info: (712) 832-8310 Passcode: 312 5582

10:00 a.m. – 10:05 a.m. Call to Order Frank Kinder
Welcome & Introductions

10:05 a.m. – 10:35 a.m. Board Business and Action Items Frank Kinder/All
Amy Conklin/Amelia
Nuding

- Approval of July meeting minutes *(5 min)*
- Business Plan and Membership Structure 2016 – *Second Reading (25 min)*
 - Membership category recommendations
 - Levels and benefits
 - Draft membership solicitation letter
 - Vote and implementation date

10:35 a.m. – 10:45 a.m. Financial Report Ruth Quade/Amelia
Nuding

- July financials

10:45 a.m. – 11:00 a.m. Colorado Water: Live Like You Love It Alyssa Quinn/Laura Wing
Amy Conklin

- LLYLI access recommendations for CWW membership
- BRT WSRA Grant Meeting – August 12 follow-up
 - Stormwater Council’s WSRA grant application to pitch “Care” segment
 - Implement LLYLI (\$50k - \$100k for media buys)
 - Letter of support for WSRA from CWW
- 3-Year Plan from Sigler (\$4,000) Alyssa Quinn
- IBCC Conservation Sub-Committee update Frank Kinder

11:00 a.m. – 11:10 a.m. Smart Phone App Update Frank Kinder

- Tentative launch Aug 15
- Partner population status
- Implementation Plan status

11:10 a.m. – 11:15 a.m. Annual Event Brenda O’Brien

- Thursday, October 29, 2015

11:15 a.m. - 11:25 a.m. AWWA M-36 Training and Grant Status Frank Kinder

- CWCB grant approved \$49,000
- Partnership with Cavanaugh and CWW
- Full-day workshop
- Prework webinar available for users to prepare for workshop
- Training locations – dates and times
 - Grand Junction (Sept 21)
 - Summit County – Breckenridge / Frisco (Sept 22)
 - Pueblo SECWCD (Sept 23)
 - Greeley – (Sept 24)
 - Denver - AWWA Headquarters (Sept 25)

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- \$20 fee including lunch and snacks
 - Promotional marketing in August
 - Registration in September
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11:25 a.m. – 11:30 a.m. Colorado WaterWise Newsletter Ruth Quade

11:30 a.m. – 11:40 a.m. 2016 Strategic Plan Preparation Frank Kinder

Project ideas (Strawman)

- Xeriscape Colorado revamp
- AMWA Leak Detection Guide
- ICI Tool
- CII Benchmarking

2016 Board Recruiting

- CWW Mgmt Team
- CWW Board Term Expiration and Intentions
- CWW Board Recruiting

2015 Strategic Planning and Budget Meetings

- September 10 Greeley 1-3 pm
 - November 12 Platte Canyon 1-3 pm
 - December 10 Denver Water 1–3 pm
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11:45 a.m. – 11:55 am CFWE Citizen’s Guide to Water Conservation Frank Kinder

11:55 a.m. - 12:00 p.m. Wrap up and Adjourn Alyssa Quinn

12:00 p.m. – 12:30 p.m. Lunch - What’s Up Roundtable Discussion All
