

AGENDA



Colorado WaterWise Board Meeting

Thursday, January 8, 2015

10:00 a.m. – 12:00 p.m. – Board Meeting

Western Resource Advocates, 2260 Baseline Road, Boulder, CO 80302

Call-in info: *(716) 274-3400 Passcode: 312 5582

* Please make note of call in number change

P: Called-in via phone
X: Attended in-person

10:00 a.m. – 10:05 a.m.	Call to Order	Frank Kinder
	Welcome & Introductions	
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10:05 a.m. – 11:10 a.m.	Board Business and Action Items	
	<ul style="list-style-type: none">• Approval of December meeting minutes (5 min)• 2015 Officer Renewal/Vacancy (30 min)<ul style="list-style-type: none">○ Officer: Lyle (co-chair) and Russ (secretary)○ Interest: Frank renew co-chair; Alyssa (co-chair) replacing Lyle, Ruth renew as treasurer; Amelia (co-treasurer replacing Dan, Laura, Amy and Lindsey B. interested in co-secretary position to replace Alyssa and Russ• 2015 Budget Vote (30 min)	Frank Kinder/All Frank Kinder Ruth Quade
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11:10 a.m. – 11:20 a.m.	Colorado Water: Live Like You Love It	Alyssa Quinn/Laura Wing
	<ul style="list-style-type: none">• Colorado Water Congress• Phase II meeting January 12<ul style="list-style-type: none">○ Deliverables○ Funding	
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11:20 a.m. – 11:30 a.m.	Smart Phone Application	Lyle Whitney
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11:30 a.m. – 11:35 a.m.	2015 Lunch & Learns	Amelia Nuding/Ruth Quade
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11:35 a.m. – 11:45 a.m.	RMSAWWA Merger Strawman Proposal	Lyle Whitney
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11:45 a.m. – 11:55 a.m.	Open Discussion	Frank Kinder
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11:55 a.m. - 12:00 p.m.	Wrap up and Adjourn	All
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12:00 p.m.	Lunch	Amelia Nuding
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MINUTES



Colorado WaterWise Board Meeting

Thursday, December 11, 2014

Denver Water

10:00 a.m. – 12:00 p.m.

P: Called-in via phone
X: Attended in-person

Board:

X	Amelia Nuding	Western Resource Advocates	amelia.nudging@westernresources.org	
X	Alyssa Quinn	Platte Canyon W&S District	alquinn@plattecanyon.org	
P	Amy Conklin	Barr Lake/Milton Watershed	conklin3@ix.netcom.com	X
	Brenda O'Brien	Colorado WaterWise/GreenCO	brenda.obrien@comcast.net	
X	Becky Fedak	Brendle Group	bfedak@brendlegroup.com	
X	Dan Stellar	Center for ReSource Conservation	dstellar@conservationcenter.org	
X	Frank Kinder	Colorado Springs Utilities	fkinder@csu.org	
X	Laura Wing	City of Thornton	laura.wing@cityofthornton.net	
X	Leslie Martien	AquaCraft	leslie@aquacraft.com	
P	Lindsey Bashline	City of Loveland	Lindsey.Bashline@cityofloveland.org	
X	Lindsay Weber	Denver Water	lindsay.weber@denverwater.org	
X	Lyle Whitney	Aurora Water	gwhitney@auroragov.org	
X	Lyndsey Lucia	Northern Water Conservancy	llucia@northernwater.org	
P	Nona Shipman	One Water One World	nshipman@msudenver.edu	
X	Russ Sands	City of Boulder	sandsr@bouldercolorado.gov	
X	Ruth Quade	City of Greeley	ruth.quade@greeleygov.com	

Guests

Diana Denwood Aurora Water ddenwood@auroragov.org

Lyle called the meeting to order at 10:15 a.m.

Lindsay advised to change the LLYLI meeting with the FRWC from 2015 to 2015. Ruth motioned to approve minutes with changes, Alyssa second the motion. All in favor. Motion carries.

Board Vacancies and Nominations

Board vacancies include:

Laura, Ruth, Amy, Lucas, Lyle, Dan and Russ. Russ and Dan will not be renewing their board terms.

Board voted in favor of retaining Laura, Ruth, Amy, and Lyle.

Board voted on nominees to fill vacated seats. The nominees are: Rose-Marie Clouse (City of Fountain) and Kate Gardner (Center for ReSource Conservation). Dan spoke up about Kate G and highly recommends her for a board position. Russ and Lyle also recommend Kate. Frank made a motion to accept Kate's nomination, Leslie second the motion. Motion carries. Frank opened the discussion about Rose-Marie Clouse. Lyle mentioned that Rose-Marie had typo mistakes in her letter of intent, and that reflects negatively on her attention to detail. Discussion continued and the board consensus was to invite Rose-Marie to participate on a committee(s), and come to meetings to become more familiar with the organization. Lyle made a motion to not approve Rose-Marie's nomination, and Alyssa seconded. **Frank will contact Rose-Marie to let her know that her nomination was not accepted.**

Officer Discussion

Co-Treasurer: Ruth nominated Amelia for Co-Treasurer replacing Dan.

Co-Secretary: Amy and Lindsey B. stepped up for Co-Secretary replacing Alyssa and Russ. Nona is also interested.

Co-Chair: Ruth nominated Alyssa as Co-Chair replacing Lyle.

Officer elections will take place in January. If anyone is interested between now and January's meeting, please let us know.

Live Like You Love It

Lisa Sigler and Alyssa attended a meeting with the Colorado Stormwater Council this week to share the LLYLI toolkit. The feedback from the Council was positive. The intent was to ask CSC to partner with LLYLI and help to build a stormwater component for the Toolkit in the "Care" portion of the messaging. Amy has submitted a WSRA grant to fund the CSC campaign, with a large percentage of the grant allocated towards media buys. Colorado WaterWise needs to determine how they want to partner with CSC. Mary Dawson, with the City of Aurora advised that the WSRA grant must include a conservation component for approval. Amy will follow-up with Janice Lopez (CSC Outreach Coord) to debrief the meeting.

Alyssa advised that a list has been developed for sponsor prospects in 2015. Lisa and Brenda will meet with various prospects to gain sponsorship.

How are other utilities' embracing the Toolkit? Roundtable discussion

- Aurora has co-branded 10,000 stickers
- Placemats – leave place for children's menu and logo
- Greeley – using LLYLI logo for 2015 water festivals
- Thornton – using LLYLI logo for 2015 water festivals
- Northern Water – article in Northern's newsletter
- CSU team meeting with Marketing to see how it can be used with children's water festivals

Longmont Special Districts Association, Boulder, and Pueblo have recently signed up for Toolkit access.

A meeting is set for January 12 from 1 pm – 3 pm to discuss Phase II and next steps.

2015 Budget

Dan shared a draft of the 2015 budget. An in-depth discussion ensued. The board will vote in January 2015 when Brenda's Scope of Work is documented and approved by the Mgmt Team.

Smart Phone App

Lyle shared the SPA and process map. Lyle walked the board through the categories, content, and how the app will function. Lyle will forward the app to the board for their review. The app should be available before the 2015-watering season. Ruth suggested an article for the newsletter to let users know about the app. Frani is working on the Communication's Plan for the app. Lyle will share the Plan when it is complete.

Case Studies

Frank asked the board to submit a one case study per board member to help to populate the website. Laura was assigned as the Project Champion for the Case Study Library. **Since Laura is responsible for LLYLI, Laura asked another board member to take over the Case Study Library. A new champion will be solicited in January 2015.**

Leak Detection Guide

Frank and Lyle shared the Smart Home Water Guide website from Carol Ward-Morris AWWA/Arizona. Arizona has offered the Tool to CWW at no cost. CWW would need to make a financial investment to populate the data to make it Colorado specific for each utility. Frank and Lyle will check with other members and utilities to see if they are interested in aiding CWW in revising the tool. **The board expressed an interest and will complete a Strawman Proposal for our next meeting.**

AWWA Merger

Melissa Elliot, RMSAWWA's Conservation Committee Chair, and Jeff Tejral of Denver Water met with members of CWW (Lyle, Frank, Lindsay W.) to recommend a merger between the organizations. Colorado Water Utility Council (CWUC) recently merged with RMSAWWA and they are still able to maintain their independence and autonomy. Lyle and Frank shared some pros and cons. Pros: Lyle stated that some of the CWW member utilities have issues with the time their staff

allocates to different organizations, the cost of multiple memberships for like organizations, and the overlap in project redundancies. Lyle stated RMSAWWA has a staff person dedicated to help chapter functions, and some of those CWW administrative tasks could be absorbed by AWWA, thus freeing up Brenda's time.

Cons: Alyssa commented that RMSAWWA and CWW are not the same. RMSAWWA does not focus on conservation. RMSAWWA membership does not focus on conservation; therefore, Platte Canyon/S.W. Metro does not have a membership with RMSAWWA. Laura shared that RMSAWWA Conservation Committee did not have an operating budget, and AWWA conferences are very expensive. Dan commented that the board should consider this complicated issue. Amy put forth a recommendation of "dating before marrying" RMSAWWA. Amy believes that CWW should work with RMSAWWA before a formal merger. Alyssa asked for a presentation from RMSAWWA and questioned why Frank and Lyle were writing the proposal for RMSAWWA. Laura asked for details on number of hours and specific job description of their staff person. Lyle and Frank completed a Strawman Proposal and wanted the board to consider a possible merger prior sharing with RMSAWWA. Lyndsey L. requested that the Strawman be circulated for review and comment. Frank will circulate the Strawman proposal and asked that the board provide their feedback.

Wrap up

Lyle adjourned the meeting at 12:35 p.m.

Submitted by:
Brenda O'Brien