

AGENDA

Colorado WaterWise Board Meeting

Thursday, January 8, 2015

10:00 a.m. – 12:00 p.m. – Board Meeting

Western Resource Advocates, 2260 Baseline Road, Boulder, CO 80302

Call-in info: *(716) 274-3400 Passcode: 312 5582

* Please make note of call in number change



P: Called-in via phone
X: Attended in-person

10:00 a.m. – 10:05 a.m.	Call to Order	Frank Kinder
	Welcome & Introductions	
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10:05 a.m. – 11:10 a.m.	Board Business and Action Items	
	<ul style="list-style-type: none">• Approval of December meeting minutes (5 min)• 2015 Officer Renewal/Vacancy (30 min)<ul style="list-style-type: none">○ Officer: Lyle (co-chair) and Russ (secretary)○ Interest: Frank renew co-chair; Alyssa (co-chair) replacing Lyle, Ruth renew as treasurer; Amelia (co-treasurer) replacing Dan, Amy, Nona and Lindsey B. interested in co-secretary position to replace Alyssa and Russ• 2015 Budget Vote (30 min)	Frank Kinder/All Frank Kinder Ruth Quade
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11:10 a.m. – 11:20 a.m.	Colorado Water: Live Like You Love It	Alyssa Quinn/Laura Wing
	<ul style="list-style-type: none">• Colorado Water Congress• Phase II meeting January 12<ul style="list-style-type: none">○ Deliverables○ Funding	
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11:20 a.m. – 11:30 a.m.	Smart Phone Application	Lyle Whitney
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11:30 a.m. – 11:35 a.m.	2015 Lunch & Learns	Amelia Nuding/Ruth Quade
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11:35 a.m. – 11:45 a.m.	RMSAWWA Merger Strawman Proposal	Lyle Whitney
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11:45 a.m. – 11:55 a.m.	Open Discussion	Frank Kinder
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11:55 a.m. - 12:00 p.m.	Wrap up and Adjourn	All
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12:00 p.m.	Lunch	Amelia Nuding
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MINUTES

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Western Resource Advocates
10:00 a.m. – 12:00 p.m.



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X: Attended in-person

Board:

X	Amelia Nuding	Western Resource Advocates	
	amelia.nuding@westernresources.org		
X	Alyssa Quinn	Platte Canyon W&S District	alquinn@plattecanon.org
X	Amy Conklin	Barr Lake/Milton Watershed	conklin3@ix.netcom.com
X	Brenda O'Brien	Colorado WaterWise/GreenCO	brenda.obrien@comcast.net
	Becky Fedak	Brendle Group	bfedak@brendlegroup.com
X	Kate Gardener	Center for ReSource Conservation	kgardener@conservationcenter.org
X	Frank Kinder	Colorado Springs Utilities	fkinder@csu.org
X	Laura Wing	City of Thornton	laura.wing@cityofthornton.net
X	Leslie Martien	AquaCraft	leslie@aquacraft.com
X	Lindsey Bashline	City of Loveland	Lindsey.Bashline@cityofloveland.org
X	Lindsay Weber	Denver Water	lindsay.weber@denverwater.org
X	Lyle Whitney	Aurora Water	gwhitney@auroragov.org
P	Lyndsey Lucia	Northern Water Conservancy	llucia@northernwater.org
P	Nona Shipman	One Water One World	nshipman@msudenver.edu
X	Ruth Quade	City of Greeley	ruth.quade@greeleygov.com

Guests

Renee Davis	Fort Collins	970.224.6109
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Frank called the meeting to order at 10:05 a.m.

Lindsay advised to change the LLYLI meeting with the FRWC from 2015 to 2014. Frank recommended cleaning up the minutes to remove discussion information on the candidates. Amy motioned to approve minutes with changes, Laura second the motion. All in favor. Motion carries.

Board Vacancies and Voting

Board Officers include:

Co-Chair: Alyssa and Frank were voted by acclimation.

Co-Treasurer: Amelia and Ruth were voted by acclimation.

Co-Secretary: Nona and Lindsey were voted by acclimation.

Frank thanked all outgoing officers and welcomed new board members.

2015 Budget

Ruth shared the budget and the open item remaining is Brenda's Scope of Work. Brenda's budget for 2015 is \$26,000 plus Annual Event. Greeley contributed \$5,000 for LLYLI and Northern paid its 2015 membership for \$7,000. Frank commented that the budget has historically trended up and down based on income and expenses over the years. Ruth mentioned that Brenda's contract is pending, and there could be a minor change to that figure. Amy volunteered to develop a business plan for CWW, and will work with Treasurers to ensure income and expenses

Live Like You Love It

Lisa Sigler will present with Laura, Alyssa, and Brenda at Colorado Water Congress on Wednesday, January 28 from 10:30 a.m. – 11:30 a.m. Colorado Water Congress is January 28-30. Alyssa is hosting a meeting on January 12 at Platte Canyon to discuss execution of our next steps with meetings and the website. Greeley (\$5k), SDA (\$1k) Pueblo (\$XX), and Fountain Creek Watershed District have contributed to the Toolkit Phase II thus far. **Brenda will follow-up with CFWE and work to close the membership barter for an article in Headwaters Magazine.** Frank asked about the LLYLI update from the Colorado Stormwater Council. Amy advised the CSC met with South Platte Basin Roundtable on Monday, Jan 4. The South Basin Needs Committee does not believe the Basin Roundtables should fund a statewide water quality campaign. Therefore, the BRT is not in support of CSC's WSRA grant. Amy will strategize with the CSC and determine how to proceed.

Alyssa will attend the Value of Water webinar hosted by Melanie Goetz (Hughes and Stuart). CWW will pay the \$75 registration fee.

Frank inquired about the 2015 Watershed Summit that Russ is hosting in Longmont on January 21. **Frank will contact Russ to verify whether there is an option to host a booth and share the LLYLI Toolkit.** If so, Amelia is attending the Summit and offered to be at the booth during breaks.

Smart Phone App

Lyle advised that Frani is working on the App design and will be adding topic headers shortly. Brenda advised that a booth at ProGreen EXPO is premature since the App is still in the design phase. A SmartPhone App class should be part of the Water Track at PGE in January 2016.

Lunch and Learns

Lunch and Learns are a 2015 strategic deliverable and three sessions will be scheduled for 2015. Amelia and Ruth are the co-chairs. The member survey indicates that landscape and commercial water conservation are a priority. Amelia asked for additional interest in serving on the committee.

Case Study Committee

Help is needed on the Case Study Committee. Kate G will be the lead, with help from Lindsay W, Lyle, and Leslie. Leslie will review newsletter archives to see if there are valid studies that could be posted to the web. Case Studies should be tied back to the BP Guidebook.

AWWA Strawman Merger

Lyle shared the Strawman proposal via email. Lyle spoke with Melissa to insure there was still interest on both sides to merge. Lyle opened it up for questions.

- Leslie - #9 lack of RMSAWWA funding not available. What happens if funding is not available, then what?
- Alyssa commented that revenue is an issue with S. Platte. CWW membership and event revenue would be shared with RMSAWWA. How would CWW be sustainable to do projects without a sustainable revenue stream?
- Laura #6c – Fulfills a need that would fill a need that is being done by another entity. Change from “no” to “yes.”
- Frank / Alyssa - Overall, why is CWW writing the proposal and why are they not coming to us?
- Lindsay W. – CWW and RMSAWWA mission is similar. Laura stated they are similar but they are not doing the work. They want us to do their work.
- Lyle – Melissa's intent is to share resources and collaborate to resurrect the RMSAWWA committee.
- Amy – CWW should measure the membership overlap with their members and ours. Look at both lists and compare. Partner on a project then decide on a merger. Is CWW risk averse? If CWW
- Amy asked Lindsay W. what she thinks Melissa is thinking and what she'd like to see? Lyle said that Jeff Tejral is a better person to ask since it involves conservation. Melissa is just accountable for resurrecting the RMSAWWA Conservation Committee.
- Ruth advised that RMSAWWA's Conservation Committee has had its ups and downs for years.
- Frank stated that RMSAWWA needs a dowry. He suggested offering RMSAWWA share the Toolkit with their members and get a response.

- The board agreed that no further action or discussion would be taken by CWW on the merger. If RMSAWWA is interested in pursuing the merger with CWW, Lyle suggested they respond to the Strawman.

Round Table Discussion

Leak Detection

The conversation continued re: leak detection guide. CWW has been invited to utilize Arizona's leak detection guide and customize it to Colorado. Lyle asked if each utility could pay to generate leak detection messages for Colorado? Could the leak detection messages be included in the LLYLI messages? Lyle shared that we can tweak and plagiarize Arizona's messaging as a resource for CWW. The only cost to CWW would be Lyle's time to be the point person. Lyle will complete a strawman and share with the board.

Wrap up

Lyle adjourned the meeting at 12:35 p.m.

Submitted by:
Brenda O'Brien