

MINUTES

Colorado WaterWise Board Meeting

Thursday, September 10, 2015

Berthoud, Northern Water Conservancy District

10:00 a.m. – 12:00 p.m.



P: Called-in via phone
X: Attended in-person

Board:

X	Amelia Nuding	Western Resource Advocates	amelia.nuding@westernresources.org
X	Alyssa Quinn	Platte Canyon W&S District	alquinn@plattecanon.org
X	Amy Conklin	Barr Lake/Milton Watershed	conklin3@ix.netcom.com
	Brenda O'Brien	Colorado WaterWise/GreenCO	brenda.obrien@comcast.net
	Becky Fedak	Brendle Group	bfedak@brendlegroup.com
X	Kate Larson	Center for ReSource Conservation	klarson@conservationcenter.org
X	Frank Kinder	Colorado Springs Utilities	fkinder@csu.org
X	Laura Wing	City of Thornton	laura.wing@cityofthornton.net
X	Leslie Martien	AquaCraft	leslie@aquacraft.com
X	Lindsey Bashline	Loveland Water and Power	lindsey.bashline@cityofloveland.org
X	Michael Thomas	Denver Water	michael.thomas@denverwater.org
X	Lyle Whitney	Aurora Water	gwhitney@auroragov.org
X	Lyndsey Lucia	Northern Water Conservancy	llucia@northernwater.org
X	Nona Shipman	One Water One World	nshipman@msudenver.edu
X	Ruth Quade	City of Greeley	ruth.quade@greeleygov.com

Guests

X	Diana Denwood	Aurora Water	ddenwood@auroragov.org
P	Aimee Reisbeck	EPA	Reisbeck.Aimee@epa.gov
P	Rose-Marie Clouse	City of Fountain	rclouse@fountaincolorado.org

Alyssa called the meeting to order at 10:07 AM

Board Business and Action Items

Approval of August meeting minutes – Leslie made a motion to approve the August board meeting minutes. Seconded by Laura. Approved by board.

Amendment to Timing of Membership Solicitation - Amelia explained that at the August board meeting the board approved the following motion:

"to authorize the Management Team to draft language for invoice emails to entities listed in the spreadsheet. Emails and invoices are to be sent by the September Board Meeting. Follow-up phone calls can happen as appropriate thereafter."

During the last Management Team Meeting it was identified that soliciting membership at this time was not optimal. The Management Team decided to wait until after the summit to send solicitations. An email vote was sent to the board to amend the timing in August's motion.

"Brenda will send out membership letters to new prospects after the Summit and then she will send renewal membership letters to current members on a rolling basis starting in 2016."

Amendment approved by the board via email vote.

Financial Report

Ruth received a financial review for the third quarter. We are receiving payments for the M36 trainings. Amelia wanted to check with Lyle on when we can expect reimbursements for the Smart Phone App? Lyle said that he needs to submit the final report. He will have it to Alyssa and Frank by the end of next week. Ruth also mentioned that we have received a

\$1500 contribution from CalCap but have not yet received contribution from ALCC. Lyle said he will follow up with ALCC. Ruth asked if possible to have the check sent directly to her vs. the PO BOX.

Ruth and Amelia asked that the Board review the budget and submit any questions they may have.

Colorado Water: Live Like You Love It

Alyssa passed out a draft three year plan from Lisa Sigler. The plan includes the communications plan, a stormwater partnership and tactics based on various funding levels. Alyssa will send out a copy of the plan electronically. Please let Alyssa know within the next two weeks if there are any comments.

Lisa Sigler is working on setting-up three meetings:

- Colorado Ski Country USA, September 16, 2015
- Vail Ski Resort, September 20, 2015
- MWH (date TBD)

Lisa Sigler is also drafting comments on the Water Plan asking for inclusion of LLYLI. Alyssa will send Lisa's comments to the Management Team and LLYLI Committee board for approval. Comments on the Water Plan are due on September 14th.

Alyssa will also be reaching out to the CWCB about LLYLI. She would like to make sure they are clear that LLYLI is not just focused on conservation but has a more holistic view on water.

Amelia asked what Lisa Sigler's role has been in promoting sponsorship. Alissa replied that these larger meetings have been assigned to Lisa to help gain sponsorship. Michael mentioned he had a contact for Miller Coors. Michael will introduce his contact to Alyssa. Lyndsey L. suggested reaching out to add Anheuser-Bush as well.

Alyssa shared with the Board that CDPHE has decided to use LLYLI as a perk in their "Perusing Excellence" program to assist small utilities around the state in complying with water quality regulations. The CDPHE will pay for small utilities membership to have access to toolkit. Lindsey B. asked how the new membership structure will affect CDPHE's plan? Laura suggested discussing this more at the next committee meeting.

Alyssa also shared that the EPA contacted her to do a highlight on CWW. The EPA selected a small number of states to highlight what they are doing to educate public about water. CWW was selected for Colorado.

Frank suggested that we make sure we mention these successes at the Summit.

Colorado Stormwater Council (LLYLI Partnership)

Amy passed around the proposal she has been presenting to the roundtables. Amy gave an overview of her presentation to the Arkansas BRT on September 9th and their grant submittal process. Frank mention that it was a little unclear which direction they would go since they have their own education and outreach staff for the roundtable. Amy also presented to the Metro Basin Roundtable on September 9th. She said it seemed to be well received and had some positive comments.

The next meetings will be:

- Colorado River BRT - Glenwood Springs, September 14, 2015.
- South Platte BRT – Longmont, October 13, 2015 (Need a CWW member to attend, please let Amy know if you are able to attend.)

Amelia asked if we got the funding we are asking for, how would it be spent? Amy replied that a steering committee would decide how the money is being spent.

Amy said that E2 was interesting in getting LLYLI swag. Amy will check on what types of swag she is looking for and will cc: Alyssa and Laura.

Smart Phone App Update

Frank shared that the app will launch formerly on October 1st and they will continue to work on gaining partners for the next irrigation season. Frank asked that the Board continue to encourage potential partners to enter data. Currently 16 partners have data entered. Frank asked that the Board let him know if we are finding any weird overlaps with zip codes when entering our data.

Lyndsey L. asked if we were signed-up for the Pro Green event in February? Frank responded no, but that maybe the partners can share it? Alyssa mentioned that usually Brenda is there and thought maybe she could share some information about it? Lyndsey L. said that last year there was a classroom where they have speakers. **Lyndsey L. will look into getting space to present.**

Frank asked that partners also share with their commercial partners to gain users. Frank will send out the flier that he has created. Alyssa asked if there was a plan to present and share with the landscape community? Laura suggested a webcast. Lyle mentioned that we should include ALCC and CalCap in that conversation. Laura suggested doing a survey on the app users. Amy suggested that if there were more information on water quality, we may approach the Stormwater Education and Outreach Committee. Ruth suggested hosting a breakfast to get people to use it. Frank asked if there was any opportunity for CRC to participate? Kate replied yes. She said the auditors would use it if they could encourage partners to upload information. **Frank will include Kate in the next committee meeting to help strategize.**

Lyle again mentioned that at the end of next week he will be done with the state grant. He will also be able to provide an update at the Summit.

Annual Event

James Eklund is scheduled for event and may not be able to attend. CWCB will get a replacement.

Ruth mentioned that the Board needs to encourage registration. She said that **if you have event registrations through your CWW membership, email Brenda and let her know who you would like to have attend.** Lyndsey L. said they are still in need of volunteers. Ruth said if you have someone that can't afford to attend, let them know and they can volunteer during the event in lieu of registration.

Michael said he would touch base with Lindsay W. to make sure he is up to speed on her commitments to the event. Lyndsey L. mentioned she was working on recycling. Kate offered to take the recyclables to CRC again as well. **Kate and Michael will touch base about it.**

One Water One World is co-sponsoring the movie and reception.

AWWA M-36 Training

Frank gave a summary of training and outreach for participation. Frank will keep registration open past the September 11th deadline to make sure there are as many participants as possible. He mentioned we are getting a lot of non-member participation and even out of state (WY and UT). Frank said Will is going to introduce CWW, who we are, what we do and what we offer. Amelia suggested having CWW materials at each meeting. **Ruth will give Amelia the CWW tub of things so Will can bring it to each event.**

Roundtable Comments

Ruth shared an outline of what will be included in the revised Citizens Guide. She thought the general topics were still relevant and will mostly be updating text. She mentioned that CFWE was interested in using LLYLI graphics in the guide. Frank asked if Ruth could forward the comments made and the outline to group to review. **Ruth will send to the group. Ruth asked the Board to have comments back to Frank and Ruth before the September 18th.**

Other Business

Lyndsey L. shared Northern Water's Fall Field Day
September 18, 2015
9:00 AM – 3:00 PM

Wrap up and Adjourn

Alyssa adjourned the meeting at 11:34 PM

Submitted by:

Lindsey Bashline and Nona Shipman