

# MINUTES

## Colorado WaterWise Board Meeting

Thursday, February 11, 2016

City of Thornton

10:00 a.m. – 12:00 p.m.



P: Called-in via phone  
X: Attended in-person

### Board:

	Amelia Nuding	Western Resource Advocates	amelia.nuding@westernresources.org
X	Alyssa Quinn	Platte Canyon W&S District	alquinn@plattecanon.org
X	Brenda O'Brien	Colorado WaterWise/GreenCO	brenda.obrien@comcast.net
P	Becky Fedak	Brendle Group	bfedak@brendlegroup.com
X	Diana Denwood	Aurora Water	ddenwood@auroragov.org
	Kate Larson	Center for ReSource Conservation	klarson@conservationcenter.org
X	Frank Kinder	Colorado Springs Utilities	fkinder@csu.org
	Laura Wing	City of Thornton	laura.wing@cityofthornton.net
X	Leslie Martien	AquaCraft	leslie@aquacraft.com
X	Lindsey Bashline	Loveland Water and Power	lindsey.bashline@cityofloveland.org
P	Lyndsey Lucia	Northern Water Conservancy	llucia@northernwater.org
X	Michael Thomas	Denver Water	michael.thomas@denverwater.org
P	Nona Shipman	One Water One World	nshipman@msudenver.edu
X	Renee Davis	Fort Collins Utilities	Redavis@fcgov.com
P	Rose-Marie Clouse	City of Fountain	rclouse@fountaincolorado.org
X	Ruth Quade	City of Greeley	ruth.quade@greeleygov.com

### Guests

None

Alyssa called the meeting to order at 10:03 AM

### **Board Business and Action Items**

Approval of January Meeting Minutes – Ruth made a motion to approve the January board meeting minutes with Brenda's suggestion to remove some of the Board discussion. Seconded by Leslie. Approved by Board.

Legislative update – Michael mentioned that rain barrels will be presented again. He also mentioned that an update of SB-103 will be in the next newsletter. Renee said she's also seen a draft water audit bill but doesn't know its status.

Board Meeting Time – Ruth brought-up that a fair amount of conversation during board meetings should be kept to the committee level. She suggests allocating 30 minutes of the board meeting for committees to discuss business. Leslie thinks that there are some topics worth discussing at board meetings. Committee time should be separate from the board time. Leslie also mentioned that the board supports and gives power to the chairs to advance board discussion. Ruth also mentioned discussing sensitive items in front of meeting guests. An executive session was suggested. Renee mentioned the value of leaving meetings open. It was agreed that the first part of meetings will be reserved for executive session. Alyssa asked that every meeting have an executive session to be consistent. The board will try it for the March meeting.

### **Financial Report**

No report. Membership checks are being received. Both Ruth and Alyssa are checking the mailbox.

### **Annual Event**

Brenda confirmed the new venue on the Auraria Campus, thanks to Nona and OWOW. The date has also moved to Friday December 2, 2016. This helps to move it away from other events. Since the event will be on campus, this may be an opportunity to have an education theme. Brenda updated the budget. It will be ready for approval and the Board can amend the 2016 budget at the March meeting.

### **Membership Update**

Brenda gave an update on the progress of membership efforts. Letters have gone out to prospects and we are seeing memberships start to come in. Ruth suggested dedicating the last page of the newsletter to listing/recognizing new and renewing members.

### **Live Like You Love It Update**

Alyssa gave an overview of her and Brenda's meeting with Charlie Martine (Leslie's husband) about copyrighting and trademarking. Charlie suggested that LLYLI would need both and he would be willing to assist CWW in obtaining for about \$2,000. Alyssa also said that the partnership agreement needs to be updated and he could assist with that. Alyssa asked if the trademarking should come out of CWW's budget or the LLYLI budget? Frank mentioned that there might be other materials that we would like to have copyrighted, specifically the Smart Phone App.

A new scope of work has been created with Sigler. Alyssa reviewed new materials that will be created in 2016 with the current budget and what we would like to include if we get additional sponsorship. She also mentioned that the committee discussed adding LLYLI sponsorship to the LLYLI website so that it's separate from CWW's membership, creating less confusion.

Brenda will ask Charlie about the smart phone app. It was suggested that we move forward with LLYLI now and use LLYLI budget. **Alyssa will send follow-up from Charlie to the board and get approval by email vote.**

Alyssa gave an overview of her and Brenda's conversation of the LLYLI and CSC partnership with Amy. **Brenda asked that the board review the grant. Brenda will send a copy of the grant to everyone.**

Diana asked if we had information to help board members discuss LLYLI. **Lindsey B. will send the LLYLI communication information to the group.**

Frank is meeting this afternoon with the Colorado's Brewers Guild.

### **Lunch n' Learn Update**

Frank confirmed that Oracle will be presenting at the next Lunch n' Learn. We have reserved a room at Aurora and will be providing lunch. He also mentioned that we will outreach to RMSAWWA and the website. Frank mentioned that he has also heard that Toto is interested in participating.

### **Other Business**

Michael mentioned that the rebates survey went out and he will start to analyze responses. He mentioned that some responses were received from the west slope as well.

### **Wrap up and Adjourn**

Alyssa adjourned the meeting at 12:01 PM

Submitted by:

Lindsey Bashline and Nona Shipman