

AGENDA

Colorado WaterWise Strategic Planning Session

Thursday, July 14, 2016

12:00 p.m. – 2:00 p.m.

Brendle Group – 212 W. Mulberry Street, Fort Collins, CO

Call-in info: (719) 668-2663 Passcode: 3840182#



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|--------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------|
| 12:00 p.m. – 12:20 p.m. | Executive Luncheon <ul style="list-style-type: none">- Provided by Colorado WaterWise- RSVP Now | All |
| 12:20 p.m. – 12:30 p.m. | 2016 Strategic Plan Review <p>Revisit CWW mission, goals, and objectives.</p> <p>Mission: Connecting stakeholders, providing resources, and serving as the collaborative leader in the efficient use of urban water in Colorado.</p> <p>Objectives:</p> <ul style="list-style-type: none">• Serve as the primary urban water conservation technical resource for professionals in Colorado• Promote urban water conservation to professionals throughout Colorado• Ensure CWC’s organizational sustainability and growth• Participate in the development of urban water conservation policies and integrated resources planning | Co-Chairs |
| 12:30 p.m. – 1:00 p.m. | CWW On-Going Projects (add revised budget, if any) <ul style="list-style-type: none">• Website (Laura/Diana)• Newsletter (Ruth)• Summit & Schwag (Brenda)• Live Like You Love It & Schwag (Alyssa)• Smart Phone App (Frank)• Case Study Library (Kate)• Lunch ‘N Learns (Frank and Amelia)• Organizational Handbook (Brenda) | As assigned |
| 1:00 p.m. – 1:15 p.m. | Strawman from 2016 Parking Lot <ul style="list-style-type: none">• AMWA Leak Detection Guide• ICI Enhancements & 2-Day Training Program• CII Benchmarking• CWW Year-End Report• Other Strawman proposals (if any) | Frank Kinder Becky Fedak Becky Fedak Frank Kinder |
| 1:15 p.m. – 1:45 p.m. | Prioritize 2017 Projects and Proposed Budget Figures (1 st Draft) | All/Co-Treasurers |
| 1:45 p.m. – 1:50 p.m. | FYIs - Board Terms and Recruiting <ul style="list-style-type: none">• 2016 Expired terms:<ul style="list-style-type: none">○ Lindsey B, Amelia, Nona, Diana, Michael, Lyndsey, Leslie• Renewal intent?• Exiting At-Large Directors?• Interested parties 2017 – 2019 term:<ul style="list-style-type: none">○ TBD | Co-Chairs |

1:50 p.m. – 1:55 p.m.

Timeline Reminders

Co-Chairs

- Finalize 2017 Strategic Plan (Oct-Nov)
 - Solidify 2017 Budget (Oct–Nov)
 - Approve 2017 Budget (Dec)
 - Elect new BOD (Dec)
 - Officer elections (Jan 2017)
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1:55 a.m. - 2:00 p.m.

Wrap up and Adjourn

Co-Chairs

Board Terms

| # | Current Directors | 2014 | 2015 | 2016 | 2017 | 2018 |
|----|-------------------|------|------|------|------|------|
| 1 | Lindsay Bashline | x | S | S | | |
| 2 | Laura Wing | x | x | x | | |
| 3 | Ruth Quade | T | T | C | | |
| 5 | Nona Shipman | x | S | S | | |
| 6 | Diana Denwood | C | x | x | | |
| 7 | Amelia Nuding | x | T | T | | |
| 8 | Michael Thomas | x | x | x | | |
| 9 | Frank Kinder | C | C | x | | |
| 10 | Kate Gardener | T | x | x | | |
| 11 | Alyssa Quinn | S | C | C | | |
| 12 | Becky Fedak | x | x | x | | |
| 13 | Lyndsey Lucia | x | x | T | | |
| 14 | Leslie Martien | x | x | x | | |
| 15 | Renee Davis | x | x | x | | |
| 16 | Rose-Marie Clouse | | | x | | |
| 17 | <i>Open</i> | | | | | |

Strategic Planning Reminders (Heather Bergman)

- CWW's primary audience: utilities, conservation organizations, contractors, manufacturers, and educators.
- Member benefits: event, the newsletter, case studies, and networking opportunities.
- Public benefits: CWW products and tools that are initiated by the Board and, when needed, implemented with the help of staff, who is/are funded by grants or other sources.