

MINUTES



Colorado WaterWise Board Meeting

Thursday, September 8, 2016
City of Greeley Water & Sewer Department
10:00 a.m. – 12:00 p.m.

P: Called-in via phone
X: Attended in-person

Board:

X	Amelia Nuding	Western Resource Advocates	amelia.nuding@westernresources.org
X	Alyssa Quinn	Platte Canyon W&S District	alquinn@plattecanyon.org
X	Brenda O'Brien	Colorado WaterWise/GreenCO	brenda.obrien@comcast.net
X	Becky Fedak	Brendle Group	bfedak@brendlegroup.com
	Diana Denwood	Aurora Water	ddenwood@auroragov.org
P	Kate Larson	Center for ReSource Conservation	klarson@conservationcenter.org
	Frank Kinder	Colorado Springs Utilities	fkinder@csu.org
X	Laura Wing	City of Thornton	laura.wing@cityofthornton.net
P	Leslie Martien	AquaCraft	leslie@aquacraft.com
X	Lindsey Bashline	Loveland Water and Power	lindsey.bashline@cityofloveland.org
X	Lyndsey Lucia	Northern Water Conservancy	llucia@northernwater.org
P	Michael Thomas	Denver Water	michael.thomas@denverwater.org
P	Nona Shipman	One Water One World	nshipman@msudenver.edu
X	Renee Davis	Fort Collins Utilities	Redavis@fcgov.com
P	Rose-Marie Clouse	City of Fountain	rclouse@fountaincolorado.org
X	Ruth Quade	City of Greeley	ruth.quade@greeleygov.com

Guests

None

Ruth and Alyssa called the meeting to order at 10:07am.

Executive Session

Board Business and Action Items

Approval of August Meeting Minutes – Amelia made a motion to approve the August board meeting minutes. Seconded by Rose-Marie. Approved by Board.

October Meeting Location – A location for the October Board Meeting needed to be selected. Amelia mentioned that she believes the plan is to host the meeting at Rampart Supply in Denver, the same location as the Lunch 'n Learn. Lindsey will double check with Frank and update the meeting invitation.

Financial Report

Amelia briefly reviewed financials, noting that there are no major changes. However, Brenda's budget is quickly drawing down and the Board needs to keep an eye on it.

Regular Agenda

Lunch 'n Learn Update

The next one will be held at Rampart Supply in Denver. The speaker is from Toto. Board members are strongly encouraged to attend and bring a friend.

Amelia mentioned that the Lunch 'n Learn Committee wanted to know what the Board's support and appetite for these Lunch 'n Learns are. General Board consensus was that we should wait to see how the next one goes with attendance.

Depending on the topic the audience may be a little different. Ruth believes that we can do a little more with marketing. Ruth suggested asking members for feedback on topics.

Annual Event

The Committee will contract event invite design and graphics to Watermark this year due to Natalie's availability. Everything for registration on the web is ready to go. Early bird registration will open on Monday.

Membership Update

Brenda gave an overview of membership and what is needed to meet the goal for the year. She mentioned that we are approximately \$10k away from our goal. Brenda believes that the SDA conference will be good for the group. It's a great market for LLYLI and encouraging other industries such as fire to join. Brenda said they are expecting about 150 people at the LLYLI session.

Lyndsey mentioned that membership numbers are not aligned with the tally provided by Dana. Amelia, Brenda and Lyndsey will review together after the meeting.

Amelia asked if Brenda needed any additional support for outreach over the next few months. Brenda said she didn't think so. Amelia said if each member made a few phone calls, it may go a bit farther.

Year End Report

Brenda brought copies of reports from other entities. She reviewed commonalities between the reports such as:

- Mission
- St goals/objectives
- Letter from co-Charis
- Key accomplishments
- What/who is CWW
- Infographics
- How to contribute
- Board Listing
- How to Join
- Financial report
- Donors/Sponsors
- Social Media

Some reports are longer than others. Brenda was thinking 5-6 pages. They can be print or digital. Alyssa likes the idea of a mailed one. Ruth offered to pitch a little money to make it happen. The budget proposed is for 2017. Ruth suggested doing only a one pager for Feb – March and that would give us time to put it together. Amelia thinks end of year financials would be ready by the end of March. All Board Members will be needed to contribute to the content. Amelia also reminded that we need to be aware Brenda's time and budget on this.

Water Audit Workshop Strawman – Second Reading

Amelia asked what the budget for the project was? Becky responded that they didn't have a budget associated with it yet. The Committee wanted to get approval from the Board before putting in the effort for a budget and proposal for the CWCB.

The Tools Committee asked for guidance or suggestions about the CWCB process. If the Board has any feedback, contact the Committee. Becky mentioned that the Committee did discuss the possibility of getting Brenda's assistance on the proposal together. However, that might not be appropriate with Brenda's lower availability. The grant is for actually doing the workshop itself and does not cover writing the grant. Becky will work between now and the next meeting to pull together a draft budget for review and needed hours for Brenda. **Ruth made a motion to approve the Water Audit Workshop. Seconded by Laura. Approved by Board.**

Other Business

Lindsey gave a brief overview of the social media platform Nextdoor and how Loveland uses it. Ruth suggested maybe using that for a future newsletter topic.

Alyssa mentioned that Natalie Bower-Kirton with Aurora suggested we consider nominating LLYLI for the Excellence in Environmental Education Award. Deadline to nominate is Sept 19th.

Laura shared a t-shirt design that incorporated icons into a Colorado flag. It could be used for LLYLI and use water icons. Laura said they have good pricing and may be something we can order and sell at the annual event.

Amelia mentioned the upcoming land use webinars. Info is on CWW website.

Amelia mentioned the upcoming tap fee workshops. There will be one hosted in Glenwood Springs, Loveland and Castle Rock. Contact Amelia for more information or if you are interested in attending.

Lyndsey mentioned that Colorado Water Congress recently started a NOCO POND Chapter. The first event will be at 4:30pm at the Rock Bottom in Loveland on September 16, 2016.

Ruth shared with the group Greeley's new online plant database. It's in testing phase now. The group then shared various turf replacement program options. Amelia said that we need to find a way to share more of the projects we are doing on the individual company basis. She suggested a panel for a Lunch n' Learn event for turf/xeric replacement and emphasizing what does and doesn't work. Becky mentioned that may be a good future workshop topic.

Lindsey asked about potential speakers for an introduction to rain barrels lecture. Drew and the Water Institute were suggested. Greeley was also considering holding an event on the same topic.

Wrap up and Adjourn

Ruth and Alyssa adjourned the meeting at 11:26am.

Submitted by:

Lindsey Bashline and Nona Shipman