### 2016 Strategic Plan Review

Revisit CWW mission, goals, and objectives.

**Mission:** Connecting stakeholders, providing resources, and serving as the collaborative leader in the efficient use of urban water in Colorado.

**Objectives:**
- Serve as the primary urban water conservation technical resource for professionals in Colorado
- Promote urban water conservation to professionals throughout Colorado
- Ensure CWC’s organizational sustainability and growth
- Participate in the development of urban water conservation policies and integrated resources planning

### CWW On-Going Projects (add revised budget, if any)

- Website (Lindsey/Diana)
- Newsletter (Ruth)
- Annual Summit (Brenda)
- Live Like You Love It (Alyssa)
- Lunch ‘N Learns (Rose-Marie Amelia)
- Tools and Resources Committee (Becky) – (Reminder - Committee now includes Case Studies & Smart Phone App)
- Organizational Handbook (Brenda)

### Misc Budget Items

- Schwag
- Annual Report

### Board Recruiting

- Open spots (Michael, Nona, Leslie)
- Interested parties 2017 – 2019 term:
  - Email Invitation

### Timeline Reminders

- Finalize 2017 Strategic Plan (Oct-Nov)
- Solidify 2017 Budget (Oct–Nov)
- Approve 2017 Budget (Dec)
- Elect new BOD (Dec)
- Officer elections (Jan 2017)