

MINUTES

Colorado WaterWise Strategic Planning Session

Thursday, September 8, 2016

City of Greeley Water & Sewer Department

11:30 a.m. – 1:30 p.m.



P: Called-in via phone
X: Attended in-person

Board:

X	Amelia Nuding	Western Resource Advocates	amelia.nuding@westernresources.org
X	Alyssa Quinn	Platte Canyon W&S District	alquinn@plattecanyon.org
X	Brenda O'Brien	Colorado WaterWise/GreenCO	brenda.obrien@comcast.net
X	Becky Fedak	Brendle Group	bfedak@brendlegroup.com
	Diana Denwood	Aurora Water	ddenwood@auroragov.org
P	Kate Larson	Center for ReSource Conservation	klarson@conservationcenter.org
	Frank Kinder	Colorado Springs Utilities	fkinder@csu.org
X	Laura Wing	City of Thornton	laura.wing@cityofthornton.net
P	Leslie Martien	AquaCraft	leslie@aquacraft.com
X	Lindsey Bashline	Loveland Water and Power	lindsey.bashline@cityofloveland.org
X	Lyndsey Lucia	Northern Water Conservancy	llucia@northernwater.org
P	Michael Thomas	Denver Water	michael.thomas@denverwater.org
P	Nona Shipman	One Water One World	nshipman@msudenver.edu
X	Renee Davis	Fort Collins Utilities	Redavis@fcgov.com
P	Rose-Marie Clouse	City of Fountain	rclouse@fountaincolorado.org
X	Ruth Quade	City of Greeley	ruth.quade@greeleygov.com

Guests

None

Ruth and Alyssa called the meeting to order at 11:40am.

Each committee reviewed any major variance in budget and projects. Amelia updated budget as discussion progressed.

Website – Increase budget to account for losing locked-in pricing for Wild Apricot.

Newsletter – Ruth mentioned the Committee will need to increase design costs.

Summit – Brenda talked through the budget and will send details to Amelia. Committee will discuss food cost recovery. Laura asked about fundraising goal of the summit. This could help to inform the cost recovery and conference fee discussions.

LLYLI – Alyssa reviewed the \$20k budget total the Committee decided on. Approximately \$18k was anticipated to be generated through partnerships. The remaining \$2k was suggested to come from the CWW budget to account for membership as a result of LLYLI and to assist in covering administrative costs. The group discussed only having contribution from CWW budget to LLYLI budget in years of need. It was also considered that a percentage of income should be set aside for low income years.

Lunch 'n Learns – Amelia asked what people's interest was in continuing the project. Board expressed that there is still interest.

Tools – Becky is still learning and understanding the SPA. She will submit budget and needed hours of Brenda's time.

Handbook – Brenda asked if we really needed the Handbook? Brenda mentioned that about 10 hours a year go into maintaining the document. It was suggested that maybe an actual document doesn't need to be created but that a webpage could serve as the central location for all the pieces. Ruth and Alyssa will review what needs to stay and what can go.

Schwag - Brenda suggested that the line item is moved out of the annual event and into the general budget. The Board agreed that was appropriate.

Annual Report – The group discussed more about what was wanted for an annual report. General consensus was that one would be valuable but shorter and more infographic is better. Brenda will send the Board her proposal.

Alyssa reminded the Committees that they need to consider and send Alyssa what Committees needed for Brenda's time. This is necessary for budging and creating Brenda's contract for next year.

Wrap up and Adjourn

Ruth and Alyssa adjourned the meeting at 1:29pm.

Submitted by:

Lindsey Bashline and Nona Shipman