

## Colorado WaterWise Board Meeting

Thursday, March 9, 2017  
Aurora Central Library  
10:00 a.m. – 12:00 p.m.

P: Called-in via phone  
X: Attended in-person

### Board:

|   |                   |                                  |                                     |
|---|-------------------|----------------------------------|-------------------------------------|
| X | Amelia Nuding     | Western Resource Advocates       | amelia.nuding@westernresources.org  |
| X | Alyssa Quinn      | Platte Canyon W&S District       | alquinn@plattecanyon.org            |
| X | Becky Fedak       | Brendle Group                    | bfedak@brendlegroup.com             |
| X | Becky Hammond     | Native Edge Associates           | becky@nativeedgelandscapes.com      |
|   | Diana Denwood     | Aurora Water                     | ddenwood@auroragov.org              |
| X | Darren Nowels     | Center for ReSource Conservation | dnowels@conservationcenter.org      |
| X | Frank Kinder      | Colorado Springs Utilities       | fkinder@csu.org                     |
| X | Laura Wing        | City of Thornton                 | laura.wing@cityofthornton.net       |
| X | Lindsey Bashline  | Loveland Water and Power         | lindsey.bashline@cityofloveland.org |
| X | Lyndsey Lucia     | Northern Water Conservancy       | llucia@northernwater.org            |
| X | Renee Davis       | Fort Collins Utilities           | Redavis@fcgov.com                   |
|   | Rose-Marie Clouse | City of Fountain                 | rclouse@fountaincolorado.org        |
|   | Ruth Quade        | City of Greeley                  | ruth.quade@greeleygov.com           |
| X | Melissa Walford   | CWW Board Staff                  | mwalford11@gmail.com                |

### Guests:

Keith Schweiger      Arrowhead Cares

Amelia called the meeting to order at 10:03 AM

### **Call to Order**

Amelia introduced the two guests, Becky and Keith, and had all those present introduce themselves.

### **Board Business and Action Items**

Approval of February Meeting Minutes: Amelia moved to approve the minutes. Laura second. Board approved February meeting minutes.

### **Survey Monkey Renewal**

Renee discussed options and alternative to Survey Monkey. Google Forms is an alternative. Melissa mentioned that it has the capability to use logo. Renee suggested canceling Survey Monkey, the service will renew in July, we may be able to get a partial refund. Board agreed to cancel Survey Monkey.

### **Committee Updates**

- LLYLI – Chair Alyssa
  - Jason and Lisa were part of the discussion with shopping cart options. We need to figure out the vendor we will use to purchase and sell and let Jason know. Item to include: T-shirts, pint glasses, stickers with the ability to bulk purchase as an organization. Unsure of cobranding possibilities with other organizations we have setup an option for people to partner with CWW within the shopping cart.
  - Amelia brought up membership outreach to medium utility and industry members. We will want to coordinate CWW membership and LLYLI as well as improve communication with CWW and LLYLI connection

- Lisa Sigler is working on translating Outdoor 14er Flyer to Spanish
- Jayla meeting on ways to partner – very excited, brainstormed events – hiking event with LLYLI and CFWE. They are changing their name – Water Education Colorado. May 12<sup>th</sup> announcement. Will be looking for way to co brand with new name change. Rain Barrel brewing event on March looking for coasters and stickers to hand out. **Linsdey said she may have some coasters.**
- Roles for committee members
  - Lyndsey – website, membership portal
  - Alyssa – events
  - Nona & Lisa – Social Media
  - Laura – Look at vendor and materials for shopping cart
  - Melissa & Lindsey – updating membership levels and sponsorship
- Lisa contract is complete
- Tools & Technical Assistance – Chair Becky F.
  - Waiting on new board members to come on board to start next steps for smartphone app and what that might look like. And ideas around different types of trainings we can provide. Building off M36 training possibility.
  - Audit workshop pairing with Annual Event and Frank added the irrigation audit being a benefit for industry members
  - **Becky Fedak will add Keith to Tools committee**
  - Amelia asked about the possibility of added an outdoor audit training during annual summit and indoor audit training sometime in the summer. Possibility to partner with another organization
  - Becky H. asked who participates in these audits and the possibility to host them during the same time if the same group handles both.
  - Amelia suggested communicating with ALCC and IA groups to provide assistance for trainings
    - Becky H. suggested trainings with ProGreen about outdoor training classes
  - Keith mentioned if we want to reach irrigation companies you have to go through distributors

### **Legislative Update**

Amelia sent out to the Board before the meeting and did not think CWW needs to act on any particular bills.

### **Organizational Handbook Review**

Not Discussed

### **Financial Update**

Lyndsey has no major updates. Dana did send report but Melissa's hours were not included. **Dana will resend the report.**

### **Survey Summary**

Melissa reviewed the questions and responses on the survey. Some discussion about what events and resources we should be focusing on in the coming year. **Melissa will send the survey results to the board to review in greater detail.**

### **Strategic Plan**

Amelia reviewed the Strategic Plan with the group. Going over long lasting core and 2017 Action Items broken down by each committee.

### **Web Conferencing Platforms**

Not Discussed

### **Other Business**

### **Wrap up and Adjourn**

Amelia adjourned the meeting at 11:58 AM

Submitted by:  
Melissa Walford