

## Colorado WaterWise Board Meeting

Thursday, September 14th, 2017  
Greeley Water, 1100 10<sup>th</sup> St  
10:00 a.m. – 12:00 p.m.

P: Called-in via phone  
X: Attended in-person

### Board:

X	Amelia Nuding	Western Resource Advocates	amelia.nuding@westernresources.org
	Alyssa Quinn	Platte Canyon W&S District	alquinn@plattecanyon.org
P	Becky Fedak	Brendle Group	bfedak@brendlegroup.com
P	Diana Denwood	Aurora Water	ddenwood@auroragov.org
X	Darren Nowels	Center for ReSource Conservation	dnowels@conservationcenter.org
	Frank Kinder	Colorado Springs Utilities	fkinder@csu.org
	Keith Schweiger	Arrowhead Cares	kschweiger@arrowheadcares.com
X	Laura Wing	City of Thornton	laura.wing@cityofthornton.net
	Lindsey Bashline	Loveland Water and Power	lindsey.bashline@cityofloveland.org
X	Lyndsey Lucia	Northern Water Conservancy	llucia@northernwater.org
P	Renee Davis	Fort Collins Utilities	Redavis@fcgov.com
X	Ruth Quade	City of Greeley	ruth.quade@greeleygov.com
X	Melissa Walford	CWW Board Staff	admin@coloradowaterwise.org

### Guests:

P Thomas Riggle Centennial Water & Sanitation

### **Call to Order**

Amelia called the meeting to order at 10:05 AM

### **Board Business and Action Items**

Approval of August Board Minutes. Amelia Motions, Ruth seconds. August minutes are approved.

### **LLYLI Update – Laura and Lindsey B.**

Laura said that PayPal is setup to allow for payments. Amelia asked about how it will show up on the financials. Lyndsey said it would be separate and easy to distinguish from CWW Membership. Amelia asked about how it would work with the retail shopping cart. Retail cart will go through PayPal but Wholesale just goes through Zamar. Ruth pulled up the website to run through some new features. Amelia discussed how this can be incorporated into the Annual Symposium. **Melissa will have it featured in the monthly update email in November.** Darren mentioned making an announcement at the next webinar.

Melissa reviewed the Partner Mailing progress. Should be in the mail next week. **Will check on all the materials and create a list about what is included.**

Amelia asked about other partner payment to know better about where the budget stands. Ruth asked about sending an update to the board to get others to sign up.

### **CWW Annual Symposium Update - Melissa**

- Award Voting – Melissa read over the summary of candidates. Board discussion about nominations. Board reached a discussion and will announce at Symposium.
- Event Sponsors – Melissa will reach out and followup on outstanding table sponsors.

- Melissa will be sending an email reminder on Monday. Asked to begin sharing event with networks as well as invite a friend/colleague

### **Financial Update & 2018 Budget Discussion – Lyndsey/Renee**

Renee discussed overall budget. Budget meeting in November, any budget updates, changes, news send to Lyndsey and Renee.

### **2018 BOD Solicitation**

Amelia recommended waiting until after symposium to make announcement about BOD. Amelia discussed what industry or background do we want to solicit. Industry (Waterpick, Rachio, CPS), Darren asked about legislative but likely conflict of interest. Education Sector solicitation. Small Utility city managers. Solicitation Letter Oct 31<sup>st</sup>. Submit by Nov 30<sup>th</sup>. Decide December Board meeting.

### **Upcoming Meetings – Lindsey B**

October 12<sup>th</sup> initial board meeting. Laura mentioned sending out the summary of budget for 2018 for review. Amelia suggested phone call for October with Annual Symposium first then second half of budget discussion. Board discussed various options for Strategic planning, budget planning, and other plans. October meeting a general discussion on changes to strategic plan. November meeting 2018 Action Plan and preliminary budget discussion. December final budget and 2018 Action Plan. Possibly January. October 12<sup>th</sup> – 2 hours, November 9<sup>th</sup> – 4 hours, December 14<sup>th</sup> – 2 hours.

3<sup>rd</sup> Lunch & Learn – likely won't happen given timing and other commitments

Becky mentioned that that next Webinar will be on Leak Detection likely happening in November

### **Other Business**

Laura asked about adding the newest webinar to the website. **Melissa will upload the recording and slides to website.**

Laura discussed website issues with bundles and administrator of bundles.

Lindsey sent a draft document of membership brochure – Discussion about changes to take place and having it available for the Symposium. **Diana will update and send out for review.**

### **Round Robin**

Darren discussed grant received from CWCB – 20 homeowners involved with 4 different incentives to replace and remove turf and what barriers exist. Start in early-August. Given choice to either receive pro design, physical removal, irrigation retrofit, free garden in box. 11 candidates initially will push to next spring. Top selections were free garden in box and physical removal. 200 – 500 sq ft

Lyndsey discussed their TWCA turf trial that consume as much water as a flower bed.

### **Wrap up and Adjourn**

Amelia adjourned the meeting at 12:02 PM

Submitted by:  
Melissa Walford