

## Colorado WaterWise Board Meeting

Thursday, June 14th, 2018

Fort Collins – 700 Wood Street, Fort Collins, CO

10:00 a.m. – 12:00 p.m.

P: Called-in via phone  
X: Attended in-person

### Board:

X	Amelia Nuding	Western Resource Advocates	amelia.nuding@westernresources.org
	Amy Volckens	Brendle Group	avolckens@brendlegroup.com
P	Alyssa Quinn	Platte Canyon W&S District	alquinn@plattecanyon.org
X	Diana Denwood	Aurora Water	ddenwood@auroragov.org
	Darren Nowels	ReSource Central	dnowels@resourcecentral.org
X	Eric Olson	City of Fort Collins	eolson@fcgov.com
P	Katie Helm	Fountain Utilities	khelm@fountaincolorado.org
X	Laura Wing	City of Thornton	laura.wing@cityofthornton.net
X	Lyndsey Lucia	Northern Water Conservancy	llucia@northernwater.org
X	Nina Cudahy	Green Mountain Water	ncudahy@greenmountainwater.org
	Michelle K	Mile High Youth Corps	
X	Ruth Quade	City of Greeley	ruth.quade@greeleygov.com
P	Tyler Kesler	Boulder County	tkesler@bouldercounty.org
X	Melissa Walford	CWW Board Staff	<a href="mailto:admin@coloradowaterwise.org">admin@coloradowaterwise.org</a>

### Guests:

### **Call to Order**

Amelia called the meeting to order at 10:10 AM

### **Board Business and Action Items**

Approval of May Board Minutes. Diana Motions, Nina seconds. May minutes are approved.

### **Membership Update**

Amelia discussed that Amelia and Melissa are the only ones left on the membership committee since Mandy left. We are enlisting the help of Evoque Communications to work on 2 tasks – one is the membership brochure which is currently under review to be finalized. They are also designing membership email communications for prospective new members, including utilities and industry prospects. These will include personal member stories - Katie and Tyler were on the list to get member stories and experiences. The emails are being built and will stay housed in WildApricot and can be an evergreen piece. We are thinking to combine this work with the database that Tyler has created to reach out to prospective members. The group was asked who still needs to add their contacts to the database - Laura, Eric, and Lyndsey still need to input contacts. The utility prospect email will have an emphasis on LLYLI as well but will coordinate with LLYLI so we don't have competing efforts.

### **Lunch 'n Learn Update**

First event is today – and is the first event hosted in Fort Collins. July lunch 'n learn is at The Alliance Center by Castle Rock. October Lunch 'n Learn hosted in Boulder by Peter Mayer. These will be streamed on Zoom for remote attendees to join.

## **Symposium Update**

Melissa provided an update on sponsorship, agenda of topics, and needs to Pecha Kucha presenters and nominations for conservation award. **Melissa will send the sponsorship flyer, Pecha Kucha nominations, and conservation award nomination forms to the board.**

Ideas discussed by the board include:

Cavanaugh – table and pecha kucha for water loss,

Lower Tap Fee – Westminster, Aurora, Little Thompson Water District, Castle Rock

Greeley – Pecha Kucha Water Budget

Diana has a couple ideas from Aurora for Pecha Kucha

## **LLYLI Update**

Laura provided an update on the Hike 4 Water contest. Evoque Communications is working on this effort as well. Laura handed out flyers, talking points, and stickers for Hike4Water. Prizes so far include \$100 high sierra gift certificate, \$20 Ratio Beerworks gift certificate, Colorado Ski Country t-shirts, RainBird bundle. Website text is being updated for this years event.

LLYLI outreach guide is now live and posted on CWW website. Amelia mentioned that she is working on an automatic thank you email to new and renewing members. **Melissa will look into the automatic email system to streamline this process.**

Melissa reviewed the information from the survey. **Melissa will send the survey results to the board to review.** Ruth asked about writable pdf documents. Group discussed hosting a webinar each year to share information about LLYLI and encourage new partnerships. **Committee will discuss how to use these results and incorporate into new materials.**

## **Webinar Update**

Diana mentioned there is another webinar topic/speaker but not yet confirmed – Fort Collins and Rachio possibly in September.

LLYLI webinar – Alyssa host/moderator, Lindsey, Frank as case study

## **Smartphone Update**

ALCC has been promoting to their members. Frank is getting some inquiries from ALCC for changes to the app and are working to get those updated incorporated.

## **Committee Meeting Work Session**

Board split into committees or individuals to work on committee work and inputting contacts into database.

## **Wrap up and Adjourn**

Diana adjourned the meeting at 11:17 AM.

Submitted by:

Melissa Brasfield