Colorado WaterWise Board Meeting

Thursday, November 14, 2019
Platte Canyon; 8739 W Coal Mine Ave, Littleton, CO 80123
10:00 a.m. – 12:00 p.m.

Board:
X Amelia Nuding Western Resource Advocates amelia.nuding@westernresources.org
X Alyssa Quinn Platte Canyon W&S District alquinn@plattecanyon.org
X Amy Volckens Brendle Group avolckens@brendlegroup.com
X Brad Brady Yearout Energy Solutions brad.brady@yearoutenergy.com
Courtney Black Interab CBlack@intera.com
Diana Denwood Aurora Water ddenwood@auroragov.org
X Eric Olson City of Fort Collins eolson@fcgov.com
X Katie Helm City of Fountain khelm@fountaincolorado.org
X Laura Wing City of Thornton laura.wing@cityofthornton.net
X Lyndsey Lucia Northern Water Conservancy llucia@northernwater.org
X Quint Redman Agriburbia qredmond@agriburbia.com
X Ruth Quade City of Greeley ruth.quade@greeleygov.com
X Thomas Riggle Centennial W&S District triggle@highlandsranch.org
X Tyler Kesler Boulder County tkesler@bouldercounty.org
X Melissa Brasfield CWW Board Staff admin@coloradowaterwise.org

Guests:
Lindsay Rogers – Water Now Alliance
Don Drews – Guest and prospective board member

Call to Order
Lyndsey called the meeting to order at 10:01 AM

Board Business and Action Items
Approval of October Board Minutes. Alyssa motions, Thomas seconds. October minutes are approved.

Symposium Debrief
Melissa led the discussion on this year’s symposium. This year’s event net income totaled about $11,000. This was mainly due to the number of sponsors. We did not meet our goal for registrations even though we had more total registrations than in past year due to the increase in sponsors and the complimentary tickets included in those benefits. We were under budget on the venue, AV and food for this year’s event which also helped with the total net income increase from previous years.

Melissa went through the survey results with the group and had discussions on venue pros and cons. The survey validated the time of year and typical day of the week that we have the event each year. The survey also provided some good ideas for topics and speakers for next year’s event.

Melissa mentioned that the committee has discussed reinvesting some of the profit from this event into next year's event and possibly doing a hosted happy hour, increased venue costs, etc. The group liked this idea of putting the money back into the event to continue to make it better each year.
The committee will be taking a break in December then kick off planning efforts in January with new board members and committee members. If anyone has ideas or comments, please email Melissa.

Board/Officer Nominations
Katie discussed the management roles that are becoming vacant, which include one co-chair position, one co-treasurer position and one co-secretary position. Laura explained the duties that are included in co-treasurer. Lyndsey explained the duties that are included in the co-chair position. Katie explained the duties that are included in co-secretary.

Board members that are up for re-election include Amelia, Diana, and Lyndsey. Lyndsey and Amelia said they intend to continue their position on the board. Katie says that there are four open board positions in addition to those up for re-election.

Melissa mentioned that there have been four board nominations submitted so far – the two present here today and two that are not. It was decided to let those present say a few words while they are here. Lindsey and Don spoke briefly about their background and what they look forward to about possibly joining the CWW board.

Melissa reminded everyone that board nominations are due by December 5, which will allow time to compile all the submissions and send to the current board members for review prior to our December 12 board meeting. We will vote at the December board meeting and new board members will begin in January.

2020 Budget Draft
Laura pulled up the budget document and started discussion. It was decided that committee chairs would send 2020 budget items and changes to Laura and Tyler to update the budget prior to the December board meeting. The final budget reading and voting will occur at the December board meeting.

Strategic Planning Update
Tyler said that there are Boulder County facilitators that are trained and free to the use, although he mentioned his continued participation might get complicated pending his departure from the board and job transition. The board discussed potential dates for this planning session in early 2020. A discussion on strategy of hosting this prior to or after new board members join. It was determined that we will hold this session in January after new board members are elected to get them involved from the beginning. Melissa will check on a venue and facilitator availability to host this following the January board meeting. Tyler mentioned that this is more of a big picture planning session then an in-the-weeds discussion of the implementation. Tyler will resend the link to the form for strategic planning once the date is finalized.

State of Colorado Conservation Project
Amy was not able to attend, so this topic was tabled.

Round Robin
- Quint showed an image of what he’s been working on with geothermal heating for agriculture and drip irrigation.
- Lindsay mentioned their Water Accelerator program application is open.
- Time ran out to continue the round robin

Wrap up and adjourn
Lyndsey adjourned the meeting at 11:55 a.m.

Submitted by:
Melissa Brasfield