



# LIVE LIKE YOU LOVE IT

## 2017 Toolkit Materials List

### Welcome Toolkit -

Available to Colorado WaterWise members at the “Small Utility” level or higher and LLYLI Campaign Partners.

#### Logos:

- Black Logo [JPG, PNG, ESP]
- JPG Color Logo [JPG, PNG, ESP]

#### Fact Sheets:

- An overview of water in Colorado, with calls to action [PDF]- Co-brand & Colorado Water logo only versions
- 14er Fact Sheets [PDF] - Co-brand & Colorado Water logo only versions
  - Indoor Water Conservation Tips
  - Outdoor Water Conservation Tips
  - Water Quality Tips
  - Sprinkler Tips *NEW!*

#### Ads:

- Quarter Page Print Ad [PDF] - Co-brand version
- Web Ads [JPG]
  - Banner
  - Skyscraper
  - Square

#### Templates:

- PowerPoint template [PC and MAC]
- Co-branded banner-up template [PDF]
- Co-branded sticker/decal template [PDF]
- Social Media Posts - Copy & Graphics

#### Graphics:

- Welcome Graphic Library
  - Conserve
  - Care
  - Commit
  - Water Cycle
  - Who Uses Water
  - Water System Glass *NEW!*

#### Media:

- Video - small [17 MB] and large [73MB] MP4 files



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### Full Toolkit -

Available to LLYLI Campaign Partners only. Learn more at [coloradowaterwise.org/LLYLI\\_Sponsorship](http://coloradowaterwise.org/LLYLI_Sponsorship).

#### Welcome Toolkit:

Everything mentioned in the Welcome Toolkit above.

#### Fact Sheets:

- Value of Water [PDF]
- Drought & Your Lawn [PDF]
- When & How to Water [PDF]
- Spanish 14er Fact Sheets [PDF] - Co-branded version **NEW!**
  - Indoor Water Conservation Tips
  - Outdoor Water Conservation Tips
- Xeriscape System [PDF]
- HOAs & Large Commercial [PDF]

#### Ads:

- Water Quality Bus Ad #1 [PDF] - Spanish & English
- Water Quality Bus Ad #2 [PDF] - Spanish & English

#### Templates:

- Watering Months & Suggested Times [PDF] - customizable

#### Graphics:

- Icon & Graphic Library [JPG] - Over 60 individual LLYLI icons and graphics **NEW!**
- Cost of Drinking Water to Your Tap
- Children's Water Festival - Wildlife
- Children's Water Festival - Recreation **NEW!**
- Children's Water Festival - Aquatic **NEW!**
- Facebook cover photos - **NEW!**
  - Care
  - Conserve
  - Commit

#### LLYLI Resources:

- [www.LoveColoradoWater.org](http://www.LoveColoradoWater.org)
- Social Media Accounts:
  - Facebook - [facebook.com/LoveColoradoWater](https://facebook.com/LoveColoradoWater)
  - Instagram - [instagram.com/lovecoloradowater](https://instagram.com/lovecoloradowater)
  - Twitter - [twitter.com/LoveCOWater](https://twitter.com/LoveCOWater)