

Colorado WaterWise Board Meeting MINUTES

Thursday, December 14, 2023

City of Thornton

10 a.m. to noon



P: Called-in via phone

X: Attended in-person

Board:

P	Abbye Neel	Brendle Group	aneel@brendlegroup.com
X	Alyssa Quinn	Platte Canyon W&S District	alquinn@plattecanyon.org
X	Brad Brady	Yearout Energy Solutions	brad.brady@yearoutenergy.com
X	Courtney Black	Intera	CBlack@intera.com
P	Diane Block	Colorado Springs Utilities	dblock@csu.org
X	Dylan King	Town of Erie	dking@erieco.gov
X	Elisabeth Bowman	Resource Central	ebowman@resourcecentral.org
X	Eric Olson	City of Fort Collins	eolson@fcgov.com
P	Jessica Thrasher	Colorado Water Center	Jessica.Thrasher@colostate.edu
X	Katie Duke	City of Golden	KSchwaab@cityofgolden.net
P	Katie Helm	City of Fountain	khelm@fountaincolorado.org
X	Laura Wing	City of Thornton	laura.wing@cityofthornton.net
P	Lindsay Rogers	Western Resource Advocates	lindsay.rogers@westernresources.org
X	Lyndsey Lucia	Northern Water Conservancy	llucia@northernwater.org
	Quint Redmond	Agriburbia	qredmond@agriburbia.com
P	Ruth Quade	City of Greeley	ruth.quade@greeleygov.com
P	Tim York	Aurora Water	tyork@auroragov.org
	Victoria Arling	WaterNow Alliance	va@waternow.org
P	Melissa Brasfield	CWW Board Contractor	admin@coloradowaterwise.org
P	Diellza Muriqi	CWW Volunteer	associate@coloradowaterwise.org
P	Sheridan Thomason	CWW Board Contractor	Sheridan@brasfieldcommunications.com

Note: Quorum 60%: 11/18 board members

Guests:

Call to Order

Brad called the meeting to order at 10:03 AM

Board Business and Action Items

- Introductions
- Approval of Nov Board Minutes. Elisabeth motions; Alyssa seconds. Nov minutes are approved.

BP Guidebook update and final meeting (Diellza, Courtney)

- Meetings were well attended.
- Consultant team thinking about website presentation.
 - Website needs to be user friendly and intuitive.
- BMP Committee has lost members.
 - Courtney will look for list of past committee members to see who is currently on it.

Membership update (Katie Helm)

- Outreach email sent to West Slope organizations.
 - Grand Junction joined under the west slope outreach
 - Otherwise not a lot of response
- New memberships have been added from these organizations.
 - Snowmass (in progress)
 - SimpleSUB
 - Westminster upgraded membership levels
 - 1 new student
 - Fountain Creek Watershed District
- We will reach out to Western Slope more
 - Discussions about how to attract these groups.

Approval of Brasfield Communications contract

- Katie Duke motions; Alyssa seconds
- Motion carries (Approved)

Second reading and vote on 2024 budget

- Same as November budget with one addition
 - Buffer, the social media platform at a cost of \$120 annually
 - Covered by board development/\$20 from flex
- Still in the positive by \$42
- Motion to Approve the 2024 budget
 - Katie Duke motions; Brad seconds
 - Motion carries (Approved)

Board voting

- Voting for reappointments to the board
 - Members at term/renewing directorship Eric Olson, Katie Helm, Laura Wing, Ruth Quade, Dylan King.
 - Eric is not running for a new term.
 - Kelly Gordon from Ft. Collins is interested in Eric's seat
 - To be continued at the January meeting
 - Vote re-elect Laura Wing to CWW board.
 - Alyssa motions; Elizabeth seconds
 - Re-elected/passes
 - Vote to re-elect Dylan King to CWW board.
 - Katie Duke motions; Laura seconds
 - Re-elected/passes
 - Vote to re-elect Ruth Quade to CWW board.
 - Elisabeth motions; Dylan seconds
 - Re-elected/passes
 - Vote to re-elect Katie Helm to CWW board.
 - Katie Duke motions; Elisabeth seconds
 - Re-elected/passes

Symposium Net & Gross to date (Melissa, Tim and Lyndsey)

- Slightly updated numbers
 - Coding for staff times, spreadsheets were a little different between Melissa and Tim but very close.
- \$13,370 in registration.
- \$40,100 in sponsorships.

- \$18,000 in expenditures (just under).
- \$35,000 in the positive (about).
- Best sponsorship levels to date
 - Committee is discussing how to retain this current level of sponsorship involvement.
- The symposium committee has lost some committee members.
 - Soliciting for additional Symposium Committee members, email Melissa if you'd like to join.

Update on Native Grass Guidebook

- Put out proposals for website consultant.
 - 3 proposals were received.
 - In final stage of interviews and group review.
- Should be accepting one proposal and moving forward before the end of 2023.
- 5-month project timeline from website developer
 - CWW was hoping to launch in March (2-month disparity)
 - Pushing to accelerate the project.

Solicit nominations for Management Team

- Brad is rolling off management to participate more in committee work.
- Tim and Lyndsey will stay on as co-treasurers.
- Secretary position has 2 people voicing interest.
- Discussion on co-chair
 - It is not written in bylaws that the co-chair already be on management team.
 - Commitment level/position tasks for co-chair role
 - Running the meetings
 - Attend 1-hour MT meeting to set the board agenda
 - Approving payments
 - Addressing any issues
 - Welcome emails to new members
 - Write up articles
 - Be at the meetings (at least one co-chair in person)
- Board members should consider joining the management team.
 - Any position is open, 6 total, we do try to stagger terms for consistency in positions
 - Alyssa would like to see new faces.
- General board requirements for each director to be on at least one committee.
- These committees need a leader (chair)
 - Symposium*
 - Membership*
 - Data/Tools
 - Website
 - Fundraising*
- Voting for CWW Board Management
 - Discussion on the secretary position, so much of the structure in place for subsequent terms. Can have two new candidates for the co-secretary position.
 - Commitment level/position tasks for co-secretary position
 - Update the board bylaws
 - Update the handbook
 - Set the meeting schedule

- Committee documentation
- Vote to elect Victoria Arling as co-secretary
 - Brad motions, Elisabeth seconds
 - Elected/passes
- Vote to elect Lindsay Rogers as co-secretary
 - Laura motions; Katie Duke seconds
 - Elected/passes
- Vote to re-elect Lyndsey Lucia as co-treasurer
 - Elisabeth motions; Brad seconds
 - Re-elected/passes
- Vote to re-elect Tim York as co-treasurer
 - Elisabeth motions; Laura seconds
 - Re-elected/passes
- Vote to re-elect Alyssa Quinn as co-chair
 - Laura motions; Elisabeth seconds
 - Re-elected/passes
- Vote to elect Ruth Quade as co-chair
 - Katie Duke motions; Elisabeth seconds
 - Elected/passes
- Katie Duke and Elisabeth voiced interest in co-chair in 2025.
- Alyssa requests more directors attend meetings in person.
 - Jessica Thrasher requests to still have a virtual meeting option for inclusivity
 - Confirmation there will continue to be a virtual option.

Round Robin

- Katie Duke asked about the turf prohibition statewide bill.
 - Suggestion for terminology as climate adaptive, regionally appropriate.
 - West Resource Advocates will be involved in the legislation, comments on text, and how to be most implementable. Western Resource Advocates will be in a support role.
 - Denver Water and Senator Roberts are in the lead
 - CSU Water Center, cannot serve in an advocate role but can be an advisor, Katie Duke reach out if you need support.
- Gratitude given to Eric Olson for his service on the CWW board.

Wrap Up and Adjourn

Meeting was adjourned at 12:03 p.m.

Submitted by: Sheridan Thomason