

Colorado WaterWise Board Meeting

Thursday, August 11, 2022

Platte Canyon W&SD, 8739 W. Coal Mine Ave., Littleton CO 80123

10 a.m. to noon

P: Called-in via phone
X: Attended in-person

Board:

P	Abbye Neel	Brendle Group	aneel@brendlegroup.com
X	Alyssa Quinn	Platte Canyon W&S District	alquinn@plattecanyon.org
X	Brad Brady	Yearout Energy Solutions	brad.brady@yearoutenergy.com
	Courtney Black	Intera	CBlack@intera.com
P	Don Drew	Courageous Marketing	d.drews@courageousmarketing.com
P	Eric Olson	City of Fort Collins	eolson@fcgov.com
X	Katie Helm	City of Fountain	khelm@fountaincolorado.org
P	Lance Ackerman	Colorado Springs Utilities	lackerman@csu.org
X	Laura Wing	City of Thornton	laura.wing@cityofthornton.net
P	Lindsay Rogers	Western Resource Advocates	lindsay.rogers@westernresources.org
P	Lyndsey Lucia	Northern Water Conservancy	llucia@northernwater.org
P	Quint Redmond	Agriburbia	qredmond@agriburbia.com
X	Ruth Quade	City of Greeley	ruth.quade@greeleygov.com
	Thomas Riggle	Centennial W&S District	triggle@highlandsranch.org
	Tim York	Aurora Water	tyork@auroragov.org
P	Tyler Kesler	Town of Erie	tkesler@erieco.gov
P	Melissa Brasfield	CWW Board Contractor	admin@coloradowaterwise.org
P	Diellza Muriqi	CWW Board Contractor	associate@coloradowaterwise.org

Note: Quorum 60%: 10/16 board members

Guests:

Diana Denwood – Aurora Water

Call to Order

Brad called the meeting to order at 10:04 AM

Board Business and Action Items

- Introductions
- Approval of July Board Minutes. Alyssa motions, Laura seconds. July minutes are approved.

Action Plan Updates

Membership

- We are in the process of creating a student membership level and producing a flyer to share with university contacts.
- Monthly reporting is ongoing and reviewed with the committee each month.
- Working with Newsletter on spotlight articles when possible.
- Informal membership event will occur after the Symposium. But to host a more formal membership event we need budget.
- Membership is lagging compared to past years. The committee is working to identify why.

Symposium

- Registration should be opening Monday.
- Session topics include:
 - Turf conversion project overview and funding opportunities
 - Water resiliency across Colorado
 - Wildfire/Watershed health
 - DPR update and Reg 86 update
 - Water Loss Control Initiative
- There will be a hosted happy hour after the event.
- We are still below our sponsorship goal.
 - If your organization would like to sponsor and has not yet confirmed, please let me know.

Website

- Developing two public facing pages that are seasonal – updated for Spring/Summer and Fall/Winter. The page updates are in progress and should be live later this year.
- Diellza is working on a CWW social media calendar and strategy. We are currently not doing anything for LLYLI social media. Currently just LinkedIn and Facebook. Alyssa asked if the CWW and LLYLI social should be combined. Diana noted this is a larger topic but something we can discuss.

Newsletter

- We have had several people join and/or leave the committee. The committee is always looking for additional writers.
- We are on track to get the fall edition out on time.
- We are always looking for additional article ideas, later this year will we try to solicit more industry articles.

Tools

- The tools committee has taken a brief hiatus due to being out of the field. They will be ramping back up into the fall.
- They are working on some good resources and tools for members to have access to.

Educational Events

- The committee is on track to host six events this year.
- We have become more aware of equity and diversity as we are planning for session.
- We have been able to provide all our webinars bilingually.
- We have been working on partnering with relevant organizations for either sponsoring events or providing CEU credits.
- We have not yet partnered with an industry partner.
- We are still working on the incorporation of new technology.

LLYLI

- We still have work to meet the first goal to expand awareness.
- We have done well on the material development.
- We are continuing to increase social media posting content.
- The trademark is complete.
- Ther website has been updated and is being well maintained.
- We may want to do a survey of members to learn more about needs from our members.

Melissa reminded committee chairs to provide funding needs/ideas/dreams to me by end of week for fundraising committee.

Update on BMP Project

Courtney have been in communication with Peter to develop the updated scope of work. We are almost ready for the final legal review of those documents. Contracting is also in progress. The CWCB is not a contract but rather a PO. We are on track to start in early-September. Courtney is going to be setting up a call with the committee to have some discussions.

Board Recruitment

We have changed the bylaws to not have a board member limit. Everyone should think about any interested parties that you might want to reach out to when the application window opens. Don asked what the interest is in general public with an interest in water sitting on the board? Katie has thought about that for individuals with specific skills. Ruth noted we should list what we are working on in the board recruitment document so people who have certain interests or skills would know how to best support CWW. Brad asked if we have had general public members on the board. Melissa asked if we have had discussions about who is up for renewal and if they plan to renew. Diana provided an example from another board where they have a spreadsheet with desired skills and evaluates people based on the needed skills. Alyssa added we have been cautious about sales type people and needing to keep people's intention in mind in the review.

Meeting Schedule

In person meetings are only scheduled through September, which is in Fort Collins. The October meeting is virtual. November and December are still not scheduled for in person yet. Thornton could be in November. December is often followed by a board lunch so we should keep that in mind. The group decided November will be in Erie and Thornton will be in December. **Alyssa and Ruth will look at the 2023 calendar and start to draft some possible locations.**

Round Robin

- WRA is working on a review of expanding landscape certification across CO.
- Erie rebates are complete, they doubled their budget and are already taking a wait list for 2023 programs. Targeting high water users with direct mailers and canvassing. Water and Land Use principles are going into the Comp Plan update.
- Fountain also doubled their budget for turf replacement programs but even though they had 40 applications they are having trouble getting a hold of people.
- Brendle Group is wrapping up the Greywater Stormwater Metrics Projects with Evans. Round 2 of that funding is going through contracting right now with CWCB. Abbye will be joining the Newsletter committee.
- Fort Collins is going through Graywater regulations with criteria on toilet and urinal use. They are promoting a "Shift" campaign to educate turf dormancy. They will get a rebate for stopping watering on October 1. They will tracking using AMI and have a drawing for 100 \$50 bill credits.
- Quint gave the keynote at the Soil and Water Conservation Society Annual Conference. Up until earlier this year USDA has not been able to finance projects in urban areas but that will be changing to allow for more funding opportunities in urban areas.
- Colorado Springs has been working on the Native Grass Manual for CO. There have been multiple workshops and are now working to developing content and applying to grants to develop website and other resources.
- Aurora City Council passed a turf restriction for residential new construction bill to 500 sq ft in the whole area. Water features are no longer permitted and golf courses will not be develop in city limits. The remaining area must comply with Xeriscape landscape code requirements.
- Alyssa participated in a recent tour with Water22 group to Sterling Ranch and Reuter-Hess Reservoir.
- Idea to convene a discussion to discuss Rebate Programs lessons learned. Lindsay noted a document WRA had pulled together with a lot of this information. **She will share that document.**

Wrap Up and Adjourn

Meeting was adjourned at 11:49 a.m.

Submitted by: Melissa Brasfield