

Colorado WaterWise Board Meeting

Thursday, September 14, 2023

Fort Collins

10 a.m. to noon

MINUTES



P: Called-in via phone
X: Attended in-person

Board:

X	Abbye Neel	Brendle Group	aneel@brendlegroup.com
X	Alyssa Quinn	Platte Canyon W&S District	alquinn@plattecanyon.org
P	Brad Brady	Yearout Energy Solutions	brad.brady@yearoutenergy.com
P	Courtney Black	Intera	CBlack@intera.com
	Diane Block	Colorado Springs Utilities	dblock@csu.org
X	Dylan King	Town of Erie	dking@erieco.gov
X	Elisabeth Bowman	Resource Central	ebowman@resourcecentral.org
X	Eric Olson	City of Fort Collins	eolson@fcgov.com
P	Jessica Thrasher	Colorado Water Center	Jessica.Thrasher@colostate.edu
P	Katie Duke	City of Golden	KSchwaab@cityofgolden.net
P	Katie Helm	City of Fountain	khelm@fountaincolorado.org
X	Laura Wing	City of Thornton	laura.wing@cityofthornton.net
P	Lindsay Rogers	Western Resource Advocates	lindsay.rogers@westernresources.org
	Lyndsey Lucia	Northern Water Conservancy	llucia@northernwater.org
P	Quint Redmond	Agriburbia	qredmond@agriburbia.com
X	Ruth Quade	City of Greeley	ruth.quade@greeleygov.com
P	Tim York	Aurora Water	tyork@auroragov.org
P	Victoria Arling	WaterNow Alliance	va@aternow.org
P	Melissa Brasfield	CWW Board Contractor	admin@coloradowaterwise.org
P	Diellza Muriqi	CWW Volunteer	associate@coloradowaterwise.org
P	Sheridan Thomason	CWW Board Contractor	Sheridan@brasfieldcommunications.com

Note: Quorum 60%: 11/18 board members

Guests:

Becky Anderson

Call to Order

Alyssa called the meeting to order at 10:05 AM

Board Business and Action Items

- Introductions
- Approval of August Board Minutes. Elizabeth motions, Victoria seconds. August minutes are approved.
- Diellza is no longer able to have a contract with CWW.
 - CSU will not allow Diellza to get paid to do work. (Diellza is legally not allowed to work for pay; she can only work for CSU.)
 - Diellza will continue to volunteer with CWW as a student member. She finds a lot of value in what she is doing with CWW.
 - Alyssa will officially void her contract 9/14/23.
 - Alyssa asked Diellza to contact every committee she is on and discuss future roles. Alyssa asked the committees to be mindful of what she can commit to.
 - Concern over how many hours she volunteers and concern about not paying for her work.

- If anyone knows of a way to help or suggestions, connect with Alyssa or Brad.

Introduction of Becky Anderson

- Becky Anderson is a program manager with WaterNow Alliance.
- She has been on the CWW DEI Committee since June 2023.
- Becky put together the DEI committee Action Plan and Shared Language doc.

DEI Committee Update (Jessica Thrasher)

- The DEI committee has worked on a description and shared language as well as goals.
- The DEI committee will be functioning in a consultant role for the other CWW committees for best approaches and incorporating the DEI mindset in all CWW projects.
 - Committees will be accountable/responsible for the committee work they are doing.
- 2023 Action Plan
 - Strawman template proposal.
 - Integrate DEI into other CWW committees.
 - Introduce non-board member committee members to the board at board meetings.
 - Host one board training event.
 - DEI panel at the CWW Symposium.
 - DEI moments at all monthly meetings.
 - DEI moment to CWW board meeting.
- The Water Center got funding for an equity program and would like members of the board to review.
- Jessica was asked by HECHO (Hispanics Enjoying Camping Hunting and Outdoors) to speak in Washington D.C. (9/17/23) discuss Colorado River Water Equity issues.
 - Notifying the board that CWW will be represented as a volunteer board she is involved with and asked if there are any concerns or qualms with having CWW represented.
 - Board was happy for the exposure.
- Committee Members:
 - Jessica Thrasher (Chair)
 - Becky Anderson
 - Melissa Brasfield
 - Elizabeth Bowman
 - Diellza Muriqi
 - Abbye Neel

Financial Update (Tim York)

- Budgets
 - Total income - \$232,586
 - Total Revenue - \$128,390.90
 - Membership.
 - Budgeted - \$55,000
 - Actual - \$38,540
 - Symposium Registrations.
 - Budgeted - \$15,000
 - Registered - \$2520
 - Expenditures
 - Total Budgeted - \$258,005
 - Budgeted w/out BMP - \$103,045
 - Total Expenditures - \$109,484.34
 - Expenditures w/out BMP - \$38,083.59

- Total Assets
 - First Bank Checking - \$174,200.83
 - Clean Energy FCU - \$52,945.99
 - Total Cash Assets - \$227,146.82
- Budget forms, request for board members to create a separate tab for notes to explain what the line item is for or if it is for multiple items.
- Almost done with new treasurer tracking forms.
- Katie Helm brought up the possibility that the increase in sponsorship and the complimentary symposium ticket registrations might affect the number of tickets sold for the symposium. Continue to monitor.
 - Current Sponsorship \$36,250 (9/14/23)
- Katie also said she sent outreach to 55 Western Slopes providers, selling the benefits of CWW memberships which could lead to more income.

Tools Committee Update (Eric Olson)

- Not much of an update.
- This year's goal was to create a digital library of workshops, videos, pdfs, etc..
 - Delayed, but will start to work with Melissa to set up. Eric is going to reach out to Melissa Brasfield.
 - To be posted to the CWW website.
- Fort Collins Shift Campaign, off by October. (Turn off you irrigation)
- Artificial turf is a substitute for concrete, not a substitute for turf.
- Jessica requested the future digital library be translated into Spanish; Jessica volunteered to assist.

Symposium Update (Melissa Brasfield)

- Doing really well on sponsorship - \$36,250. (9/14/23)
- Doing well on registrations - 57 individuals - \$5,300. (9/14/23)
- Planning additional push through email for the Early Bird registration. (Early Bird ends 9/27/23)
- Tentative agenda for Speakers and Session topics.
 - Advancing Water Equity in Disproportionately Impacted Communities. - Moderated by Jessica Thrasher
 - What's new with the One World One Water Center? - Speaker Nona Shipman
 - Dynamic Landscapes – benefits beyond water savings. - Moderated by Elisabeth Bowman
 - Cashing in: What Happens When You Fund Water Efficiency. - Moderated by Jenna Battson
 - BMP mini session. - Speakers Abbye Neel and Courtney Black.
 - From the Colorado River to the Kitchen Sink: Trends in Residential Water Use. - Speaker Peter Mayer.
 - Discover the Turf Less Traveled: Non-Functional Turf Mapping in the Colorado River Basin. - Moderated by Liesel Hans.
- The symposium is still open for sponsorship.
- The symposium will run 8-4:30 p.m. this year.
 - Will have a happy hour at Tivoli Brewing following the event.
- Gardner Award: an award presented every year to an organization or individual who has provided a substantial water contribution to the state.
 - Please reach out to the committee with your recommendations for the Gardner Award.
- Master of Ceremonies: Victoria Arling and Brad Brady.
- Sponsor Passport: attendees will visit a set number of sponsors and that will enter you into a door prize basket.
- Door prizes are themed gift baskets this year.
 - Committee will send out a signup list to the board, asking for contributions for the gift baskets.
- Reminder to be active at the symposium and introduce yourself to new faces. Also encourage CWW memberships.
- Alyssa requests everyone on the CWW board to register for the Symposium and be in attendance.
- Elisabeth Bowman suggested name tags for non-members be printed in a different color.

BMP Project Update (Diellza Muriqi and Courtney Black)

- Decided on the 5th and final stakeholder meeting for the BMP project.
 - November 2nd, 2023, from 2 – 4 p.m.
- All consultants are in the writing and researching process for the BMP project.

Solicit staff requirements (Alyssa Quinn)

- Need staff requirements for staff time from all committees.
- Budget meeting workshop.
- Committees need to start thinking about how much Melissa/Sheridan time you will need for your committees in 2024.
- Request for Melissa to send each committee chair how many hours worked per committee (up to date this year 2023, summary of 2022.)

Action plan first drafts (Ruth Quade and Laura Wing)

- Committee chairs should meet with your committee, refine, eliminate, and add to make your committee more functional and efficient.
 - Action plans are up on the CWW website.
 - Alyssa also sent out action plans via email.

Staff Requirements and Action Plans will feed into the budget meeting in October.

Please come prepared. Action Plans feed into your Budget Requirements which feeds into your staff requirements.

- Need by October budget meeting.
- Tim and Lyndsey will do the first reading of the budget in the November Board Meeting so the Board can approve the budget in the December Board Meeting.
- If a chair cannot attend the budget meeting, delegate so your committees can be represented.

Budget requests (Tim York)

- Lyndsey sent out budget templates.
 - Great resource for use by the committees.

Round table

- **Tim York:** Aurora Water is moving on 9/15 to a new facility. Can host a meeting next year.
- **Katie Duke:** City of Golden, put our survey to the Western Slope list, as well as the CWW members. Received 33 responses back. Beneficial information, such as communications translations. Putting together a report.
- **Elizabeth Bowman:** Resource Central working with Colorado Water Conservation Board for round 2 of the Transformative Landscape Change Challenge to award funding to 3 different communities who do not have turf replacement programs. It will be able to convert up to 2000 sq feet. Do have to have matching funds but is an in kind matching. Hoping to hit Western Slope communities.
- **Elizabeth Bowman:** Resource Central will also hear if they received 2 different grants: Water Plan Grant, PEPO Grant. Looking to learn more about what Western Slope communities need. And how to assess what HOAs need.
- **Ruth:** Asked if we should put together an Ad Hoc group to work on the steps for turf conversion. Asked for interest from board members. (Interest from Lindsay, Courtney, Tim, Eric, Victoria, possibly Austin from Denver Water)(Possible connection with LLYLI)
- **Laura:** CPR interviewed Resource Central about turf replacement. [CPR Interview about Resource Central](#)
- **Jessica:** Is teaching a rain barrel workshop in Fort Collins 9/15/23, if anyone is interested. [Rain Barrel Work Shop](#)
- **Quint:** Wanted to thank Lindsay and the Educational committee and is looking forward to the CWW Webinar 9/19/23, "Pooling Resources Learning from Collaborative Water Sharing Agreements in Colorado." [CWW Pooling Resources Webinar](#)
- **Courtney:** asked who was going to the Las Vegas Water Smart conference 10/03/23-10/05/23. (Lindsay, Victoria, Tim)

Reminder: October 12th Board Meeting only on Zoom.

Wrap Up and Adjourn

Meeting was adjourned at 11:37 a.m.
Submitted by: Sheridan Thomason